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TangerSTYLE Kicks-Off Spring Season with Style Guide, Savings Coupons, and a Shopping Spree

Save Big on Must-Have Fashions for Spring at Tanger Outlets

GREENSBORO, N.C., March 19, 2015 /PRNewswire/ -- Tanger Factory Outlet Centers, Inc. (NYSE:SKT) is celebrating spring fashion with its annual TangerSTYLE guide, savings coupons, and the chance to win a \$1,000 shopping spree available at www.tangerstyle.com. From March 20th through April 20th shoppers can access the latest spring fashions from top brand name and designer stores for less at Tanger Outlets.

"Spring is always an exciting time for fantastic deals at Tanger and this year we're offering shoppers huge savings on this season's biggest trends showcased in our TangerSTYLE Guide," said Tanger Outlets' CEO Steven B. Tanger.

The latest TangerSTYLE collection highlights spring's most wearable trends; from iconic black and white to romantic sheer pieces and fresh ventilated cut outs. In addition, Tanger Style Maker Briana Gurley is sharing her "Spring *it* List" for the top five picks of the season:

1. Shiny Track Pants – a staple to keep daytime casual or glam up for a night out
2. Raindrop Earrings – shiny and cylindrical to help you sparkle as you move
3. Cinch Bags – a fresh take on the structured bucket bag that complements any style
4. Polished Gunmetal Cuffs – the perfect combination of fierce and elegant
5. Canvas Sneakers – a classic comfort throwback returns for spring

"While this season is blooming with exciting trends, these five easy pieces for spring will add a 'wow' factor to any outfit; they're easy to wear and easy to find at Tanger," Gurley said.

Tanger is also giving away a \$1,000 shopping spree for a complete wardrobe spring cleaning. Shoppers can enter to win by tagging #tangerstyle in their social media posts while shopping at Tanger Outlets. All shoppers can access 20% off spring savings coupons at www.tangerstyle.com and come check out these spring styles and much more during TangerSTYLE season.



About Tanger Factory Outlet Centers, Inc.

Tanger Factory Outlet Centers, Inc. is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 44 upscale outlet shopping centers in 24 states coast to coast and in Canada, totaling approximately 13.7 million square feet leased to over 2,800 stores operated by more than 440 different brand name companies. More than 185 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com.

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Video - <http://youtu.be/4booQBct3JE>
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PDF - http://origin-qps.onstreammedia.com/origin/multivu_archive/ENR/183299-TangerSTYLE-Spring-Guide.pdf

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