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Tanger Outlets Partners with Disney Channel's Bridgit Mendler to Kick Off the Back to School Shopping Season

Good Luck Charlie Star to Perform During Tanger Outlets' KidSTYLE Tour and Fashion Camp

GREENSBORO, N.C., July 15, 2014 /PRNewswire/ -- Tanger Factory Outlet Centers, Inc.'s (NYSE: SKT) Tanger Outlets is kicking off the back to school shopping season in style by partnering with Disney Channel's Bridgit Mendler. Select Tanger Outlet centers will feature the *Good Luck Charlie* star performing her hit songs, signing autographs and hosting a Q&A with fans. The performance is part of Tanger's KidSTYLE Tour and Fashion Camp, where children of all ages can participate in a variety of entertaining onsite activities to get them excited about going back to school. Tanger Outlets KidSTYLE Tour and Fashion Camp events will take place on Saturdays and Sundays from August 3 – August 31 at Tanger centers across the country.

Tanger[®]Outlets

Teens can learn exclusive tips from local experts about fashion design, styling and illustration. The camp will also offer interactive classes on topics such as Hair, Nail and Skin

Care, Modeling, Yoga, Fitness and more, in addition to Tanger Outlet's unbeatable back to school sales.

As part of the KidSTYLE Tour and Fashion Camp, all Tanger shoppers are eligible to win a Grand Prize trip to Orlando for a family of four, including travel, hotel accommodations, Disney World park passes and a Tanger Back to School Gift Pack. Entries for the sweepstakes can be submitted from August 1 – August 31 on the Tanger Outlets website and at all Tanger Outlet Centers. In addition, shoppers at all Tanger Outlet centers who spend \$75 will receive a free pair of Tanger KidSTYLE ear buds while supplies last.

"Back to School is always a very exciting time at our centers and we are delighted to partner with Bridgit Mendler to bring a new level of entertainment to the shopping experience this year," said Steven B. Tanger, President and CEO of Tanger Factory Outlet Centers, Inc. "We provide our shoppers access to an extensive selection of on-trend merchandise from some of the world's leading brands at a great value, and we look forward to welcoming both parents and their children during the KidSTYLE Tour and Fashion Camp."

[The scheduled events featuring Bridgit Mendler are:](#)

Participating Centers:

- Gonzales (8/3, 3pm)
- Jeffersonville (8/10, 2pm)
- Pittsburgh (8/15, 2pm)
- Deer Park (8/16, 6pm)
- Charleston (8/22, 6pm)
- Myrtle Beach 17 (8/23, 4pm)
- Locust Grove (8/24, 2pm)
- Park City (8/29, 6pm)
- Houston (8/30, 4pm)
- San Marcos (8/31, 2pm)

About Tanger Factory Outlet Centers, Inc.:

Tanger Factory Outlet Centers, Inc. is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 44 upscale outlet shopping centers in 26 states coast to coast and in Canada, totaling approximately 13.3 million square feet leased to over 2,800 stores operated by more than 450 different brand name companies. More than 185 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com.

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