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## Save On Spring's Most Glamorous Looks During TangerSTYLE

### Dress Like a Star on a Real Girl's Budget with George Kotsiopoulos and Gap Factory Store

GREENSBORO, N.C., March 27, 2014 /PRNewswire/ -- Tanger Factory Outlet Centers, Inc. (NYSE: SKT) is celebrating spring fashion with its annual TangerSTYLE now through April 20. Save stylishly on spring fashions from your favorite brand name and designer stores for less at Tanger Outlets.



As part of this year's TangerSTYLE, Tanger is partnering with Gap Factory Store and George Kotsiopoulos, co-host of E! Fashion Police for *Exclusively Styled*, an exciting campaign that will showcase current trends and styles at a value from Gap Factory Store's Spring 2014 collection.

Tanger Outlets will also host an exclusive national sweepstakes from April 1 to April 20 where one lucky shopper will win a trip for two to Los Angeles, CA, to hang out with George on the set of E! Fashion Police, as well as a \$500 shopping spree at Gap Factory Store. No purchase necessary to win. Register at any Tanger Outlet Center in the United States. Look for registration boxes or visit Shopper Services to enter to win. Winner must be able to

travel on pre-determined dates in June 2014. See official rules at Shopper Services. Offer not valid in Canada.

George Kotsiopoulos will make special appearances at Tanger Outlets Centers in Deer Park, NY, and National Harbor, MD, to showcase his picks from Gap Factory Store's Spring collection and sign copies of his best-selling book *Glamorous by George* on April 11<sup>th</sup> and 12<sup>th</sup>.

"Tanger Outlets is the destination for fashionable savings. Everyone wants to dress like a star, but on a real girl budget," said George Kotsiopoulos. "I'm excited to partner with Gap Factory Stores to create the on-trend, head-to-toe looks that everyone can wear right now."

Visit the TangerSTYLE shop to receive a 20% off savings coupon sheet or go to [www.tangerstyle.com](http://www.tangerstyle.com) on your web enabled phone to download your 20% off savings coupons valid in participating stores.

### **About Tanger**

Tanger Factory Outlet Centers, Inc., (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 44 upscale outlet shopping centers in 26 states coast to coast and in Canada, totaling approximately 13.3 million square feet leased to over 2,800 stores operated by more than 460 different brand name companies. More than 180 million shoppers visit Tanger Factory Outlet Centers annually. Tanger is filing a Form 8-K with the Securities and Exchange Commission that includes a supplemental information package for the quarter ended December 31, 2013. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at [www.tangeroutlet.com](http://www.tangeroutlet.com).

### **About Gap**

Gap is a global apparel and accessories brand focused on delivering casual, American style. The brand offers classic, iconic clothing that helps customers express their individuality through its Gap, GapKids, babyGap, GapMaternity and GapBody collections. With an optimistic point of view and belief that everyone can make their creative mark in the world, Gap embodies what it means to be bright. Founded in San Francisco in 1969 by Donald G. Fisher and Doris F. Fisher, the brand has grown from one store to over 1,600 company-operated and franchise retail locations around the world. Gap is the namesake brand for leading global specialty retailer, Gap Inc. (NYSE: GPS) which includes Gap, Banana Republic, Old Navy, Piperlime, Athleta and Intermix. For more information, please visit [www.gapinc.com](http://www.gapinc.com).

### **About George Kotsiopoulos**

George Kotsiopoulos is a fashion editor, consultant and stylist. He is currently the co-host of the popular, weekly series "Fashion Police" on E! Entertainment -- where he discusses celebrity fashion. In addition, George is a Fashion Consultant for select celebrities, socialites and CEOs. He is a frequent contributor to The Hollywood Reporter and has worked as a freelance stylist for publications including Details, New York Magazine, Rolling Stone, i-D, Entertainment Weekly, Interview, L'Uomo Vogue, InStyle as well as The New York Times Magazine. George just published first book *Glamorous by George* in January 2014.

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# Tanger<sup>®</sup>Outlets

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