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Tanger Outlets Kicks Off TangerSTYLE with Back to School Savings Shop July 17 through July 31 and Save Stylishly!

GREENSBORO, N.C., July 16, 2013 /PRNewswire/ -- Tanger Factory Outlet Centers, Inc. (NYSE:SKT) is celebrating the start of the Back to School shopping season with the launch of the Fall TangerSTYLE Studio. In today's busy world we like to have access to what we want and FAST! Now Tanger has many ways to get connected, stay connected and get some great outlet deals at home or on the go. Tanger Outlet Shoppers can access the TangerSTYLE Studio on the company's website (tangeroutlet.com), mobile and tablet website, and social channels to preview Tanger Outlet Centers' online lookbook featuring the hottest fall trends.

(Logo: <https://photos.prnewswire.com/prnh/20120907/CL70706LOGO-b>)

Customers can also access TangerSTYLE 20% off coupons on tangeroutlet.com and through Tanger's social channels, and can become eligible for added bonus deals through their smartphones while visiting the centers. Be sure to check in at Shopper Services upon arrival to get the latest style and savings offers.

TangerStyle's Most Wearable Trends For Fall:

Painterly Patterns: The Striped Dress - Fall is about mixing layers of color. What better place to start than with a great stripe?

Luxe Accents: The Velvet Skirt - Rethink velvet for day. Invite one luxury element into your wardrobe and make it your signature piece. Not only does it say you are a trend setter, it is a real wardrobe and budget stretcher!

Classic Texture: The Boucle´ Jacket - It is so flattering and versatile, you will want to pair it with everything! It gives casual or career looks a certain Parisian sophistication and richness, and it is the perfect foil to metallic accessories!

What's hot for Back to School? You will find everything your family needs at Tanger Outlets this season at a savings that will help you get the most for your Back to School budget.

Back to School Trends:

Denim: Stand out in the crowd with bleached and neon denim!

Prints: Put your mark on fall fashion with prints - plaid, florals and skinny stripes.

Leather: Layer up and stay warm this fall with leather jackets and vests

"Back to School is always a very exciting time at Tanger Outlet Centers, and we are proud to once again provide our customers with an extensive selection of on-trend merchandise from some of the world's leading brands at a great value," said Steven B. Tanger, President and CEO of Tanger Factory Outlet Centers, Inc. "TangerSTYLE allows our customers to shop the latest arrivals, top looks and styles available at our centers this Fall. I am excited for Tanger shoppers to experience the great styles we are highlighting this year."

About Tanger:

Tanger Factory Outlet Centers, Inc. is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 43 upscale outlet shopping centers in 26 states coast to coast and in Canada, totaling approximately 12.9 million square feet leased to over 2,700 stores operated by more than 470 different brand name companies. More than 180 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com.

Contact:

Quentin Pell
Director of Public Relations and Communications
quentin.pell@tangeroutlets.com
214-600-3838

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