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Tanger Outlets Partners With Chef Curtis Stone To Create A Taste And Style Experience

Enjoy Great Style, Good Taste and Great Deals!

GREENSBORO, N.C., March 7, 2013 /PRNewswire/ -- Tanger Factory Outlet Centers, Inc.'s (NYSE:SKT) Tanger Outlets are the best place to indulge your sense of style and fashion taste this spring. To bring even more fashionable taste to our customers, Tanger Outlets is partnering with celebrity chef Curtis Stone to celebrate gourmet food trucks across the country as part of Tanger Outlet's *Taste and Style Event!* Select Tanger Outlet centers will hold special events where Curtis Stone will bring his popular cooking show live onstage. He will demonstrate his signature recipes while engaging the audience by creating an amazing food event and experience for Tanger Outlet shoppers. At Tanger Outlets *Taste and Style Events*, you can enjoy great style, good taste and GREAT DEALS!

To view the multimedia assets associated with this release, please click:

<http://www.multivu.com/mnr/60580-tanger-outlets-chef-curtis-stone-create-taste-and-style-experience>

(Photo: <https://photos.prnewswire.com/prnh/20130307/MM69884>)

(Logo: <https://photos.prnewswire.com/prnh/20120907/CL70706LOGO-b>)

At each participating location, Tanger Outlets is bringing the food truck craze to customers as local food trucks display their own take on the mobile gourmet scene currently being promoted on Food Network, TLC and the Cooking Channel. The events will feature live music, entertainment and other exciting activities, including food tasting, contests and product demonstrations. Events will take place on Saturdays and Sundays between March 29 and April 28 depending on the Tanger location.

Tanger customers are also eligible to win a three day and two night trip to Los Angeles where the winner and guest will personally dine with Curtis Stone at the famed Beverly Hills restaurant and celebrity hot spot THE Blvd, located in the Beverly Wilshire, Beverly Hills hotel on May 20. The winner will also receive a \$1,000.00 shopping spree at Tanger Outlets! Entries for the sweepstakes can be submitted from April 1 – April 28 on the Tanger Outlets website or at a Tanger Outlet Center.

"I am excited to partner with Tanger on the Taste and Style Event because great food brings people together and makes for great memories," said Chef Curtis Stone. "I'm a huge Tanger fan, luckily I can spot good taste and a great deal. Tanger has it all this spring!"

"We are delighted to partner with Curtis Stone to bring our customers a unique and entertaining shopping experience," said Steven B. Tanger, President and Chief Executive

Officer of Tanger Factory Outlet Centers, Inc. "At Tanger Outlets we work to continually bring exciting events and experiences to our customers and cannot wait to see the local talent that this competition will showcase."

Exclusive content from Curtis Stone will also be available on Tanger's website, Facebook and through Tanger Outlet's mobile apps for iPhone and Android devices.

The scheduled events are:

Participating Centers:

- Locust Grove, GA (March 29 & 30)
- Gonzales, LA (April 6 & 7) Curtis Stone Event, April 6, 1- 3 pm
- Deer Park, NY (April 6 & 7) Curtis Stone Event, April 7, 1- 3 pm
- Phoenix, AZ (April 6 & 7)
- Charleston, SC (April 13 & 14) Curtis Stone Event, April 13, 1-3pm
- Hilton Head, SC (April 13 & 14) Featuring Chef Robert Irvine
- Washington, PA (April 13 & 14)
- Mebane, NC (April 13 & 14) Curtis Stone Event, April 14, 1- 3 pm
- San Marcos, TX (April 20 & 21) Curtis Stone Event, April 20, 2-4 pm
- Houston/Texas City, TX (April 20 & 21) Curtis Stone Event, April 21, 1-3 pm
- Jeffersonville, OH (April 27 & 28)
- Lancaster, PA (April 27 & 28)
- Westbrook, CT (April 27 & 28)

About Curtis Stone:

Curtis Stone began cooking at The Savoy Hotel, in his hometown of Melbourne Australia, at the age of 18. After completing his qualifications as a Chef, he took on his next challenge and set off to Europe seeing what Italy, France and Spain had to offer before finally arriving in London. In London, he started cooking alongside Marco Pierre White, who was the youngest man in the world to be awarded 3 Michelin stars. Curtis started the same afternoon at Marco's restaurant, The Grill Room, Cafe Royal.

About Tanger Factory Outlet Centers, Inc.:

Tanger Factory Outlet Centers, Inc. is a publicly-traded REIT headquartered in Greensboro, North Carolina that operates and owns, or has an ownership interest in, a portfolio of 43 upscale outlet shopping centers in 26 states coast to coast and in Canada, totaling approximately 12.9 million square feet leased to over 2,700 stores operated by more than 460 different brand name companies. More than 175 million shoppers visit Tanger Factory Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4TANGER or visit the company's web site at www.tangeroutlet.com.

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