

Tanger Outlets Now Partnering With Aeropostale Stores to Help Collect Jeans for Homeless Teens

GREENSBORO, N.C., Jan. 21, 2011 (GLOBE NEWSWIRE) -- Tanger Factory Outlet Centers, Inc. (NYSE:SKT) is pleased to announce that it is joining Aéropostale stores and DoSomething.org in a campaign to provide jeans for homeless teens across America and raise awareness for teen homelessness.

Now through Sunday, February 13, people are being encouraged to drop off a pair of slightly worn jeans, of any brand, to any Aéropostale store. The jeans collected at Aéropostale stores are being donated to local shelters in each community. For a complete list of the 26 Tanger Outlet Center locations where Aéropostale stores can be found, please visit www.tangeroutlet.com/brands.

"We are proud to support our national retail partner Aéropostale in this wonderful program to provide clothing for less fortunate teens in our communities," said Steven B. Tanger, President and CEO of Tanger Outlet Centers, Inc. "We hope the thousands of jeans collected at Aéropostale stores at Tanger Outlet Centers will make life better for many deserving young people."

In addition to dropping off jeans at Aéropostale stores, teens are being encouraged to coordinate collection drives at their schools. Those schools that gather more than 500 pairs of jeans, receive a banner for their school and recognition on the Teens for Jeans web site. To learn how to get involved or for more information about teen homelessness, visit www.Teensforjeans.com.

About Aéropostale, Inc.

Aéropostale, Inc. is a mall-based, specialty retailer of casual apparel and accessories, principally targeting 14 to 17 year-old young women and men through its Aéropostale® stores and 7 to 12 year-old kids through its P.S. from Aéropostale™ stores. The Company provides customers with a focused selection of high-quality, active-oriented, fashion and fashion basic merchandise at compelling values. Aéropostale® maintains control over its proprietary brands by designing, sourcing, marketing and selling all of its own merchandise. Aéropostale® products can only be purchased in its Aéropostale stores and online at www.aeropostale.com. P.S. from Aéropostale™ products can be purchased in P.S. from Aéropostale stores in 49 states and Puerto Rico, 44 Aéropostale stores in Canada and 14 P.S. from Aéropostale stores in 4 states.

About DoSomething.org

Do Something believes teenagers have the power to make a difference. We leverage communication technologies to enable teens to convert their ideas and energy into positive action. Recipient of Fast Company's Social Capitalist Award in 2008 and Webby People's Voice Award for best Youth Website in 2009, Do Something inspires, empowers and celebrates a generation of doers: Teenagers who recognize the need to do something, believe in their ability to get it done, and then take action. Plug in at www.DoSomething.org.

About Tanger Factory Outlet Centers

Tanger Factory Outlet Centers, Inc. (NYSE:SKT) is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 33 upscale outlet shopping centers in 22 states coast to coast, totaling approximately 10.2 million square feet leased to over 2,100 stores operated by 375 different brand name companies. More than 160 million shoppers visit Tanger Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4 TANGER or visit the company's web site at www.tangeroutlet.com.

CONTACT: Michael Buescher

Director, Public Relations

(336) 834-6826 Mona J. Walsh

Assistant Vice President, Corporate Communications

(336) 856-6021

Source: Tanger Factory Outlet Centers, Inc.