

## Tanger Outlets Has Plenty of Designer Steals and Deals in Store to Wrap Up Your Holiday Shopping

GREENSBORO, N.C., Dec. 14, 2010 (GLOBE NEWSWIRE) -- Tanger Factory Outlet Centers, Inc. (NYSE:SKT) -- With less than two weeks remaining in the 2010 Holiday shopping season, gift-buyers across the country are not only scurrying to find the perfect last minute brand name presents for friends and family, but also some last minute bargains to stretch their budget.

Tanger Outlet Centers is helping to ensure that this is the most wonderful time of the year for saving money. Before heading to any of Tanger's 33 centers in 22 states, shoppers are encouraged to visit Tanger's website, <a href="www.tangeroutlet.com">www.tangeroutlet.com</a>, to find the new TangerStyle Steals and Deals holiday shopping and saving section.

"Tanger customers now have the opportunity to find terrific savings on the latest brand name and designer fashion trends, right up until Christmas Eve," commented Steven B. Tanger, President and Chief Executive Officer of Tanger Factory Outlet Centers, Inc. "Our new Steals and Deals offers make it easy to plan your shopping trip and save plenty on the season's hottest fashions and gifts, whenever you are ready to shop at Tanger."

When you visit www.tangeroutlet.com, last minute holiday savings are as simple as:

- 1. Click on the TangerStyle Steals and Deals icon.
- 2. Select the Tanger Outlet Center location that you are planning to visit.
- 3. Print the incredible special offers that you will discover from many of your favorite brands.

Tanger Gift Cards Are A Popular Last Minute Gift

Visiting <u>www.tangeroutlet.com</u> is an easy way for last minute shoppers to make everyone on their holiday gift list happy. The Tanger Gift Card is available online 24-7. For the fourth year in a row, gift cards ranked at the very top of consumers' holiday wish lists. According to the National Retail Federation, giving gift cards is so popular because recipients have the fun of selecting their own gifts and for gift-givers, purchasing gift cards is fast and easy.

Tanger Gift Cards can be purchased in almost any amount, are redeemable at most of the 2,100 brand name outlet stores located at Tanger centers across the U.S. and are also available at all Tanger Shopper Services Centers.

**About Tanger Factory Outlet Centers** 

Tanger Factory Outlet Centers, Inc., (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 33 upscale outlet shopping centers in 22 states coast to coast, totaling approximately 10.2 million square feet leased to over 2,100 stores operated by more than 375 different brand name companies. More than 160 million shoppers visit Tanger Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4 TANGER or visit the company's web site at <a href="https://www.tangeroutlet.com">www.tangeroutlet.com</a>.

CONTACT: Tanger Factory Outlet Centers, Inc.

Mike Buescher, Director of Public Relations

336-834-6826

Mona J. Walsh, Assistant Vice President of Corporate

Communications 336-856-6021

Source: Tanger Factory Outlet Centers, Inc.