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Tanger Outlet Centers to be Exclusively Featured in the November 5th Episode of TLC's What Not To Wear

GREENSBORO, N.C., Nov. 3, 2010 (GLOBE NEWSWIRE) -- Tanger Outlet Centers, Inc. today announced that Stacy London and Clinton Kelly, hosts of TLC's What Not To Wear, take the popular show on the road for a special visit to the Tanger Outlet Center in Deer Park, New York, on Long Island. An Outlet Industry first, the episode featuring Tanger Outlet Centers premieres nationally on TLC on Friday, November 5, 2010 at 9:00 pm EDT/8:00 pm CT.

A perennial ratings hit and in its 8th season, each segment of What Not To Wear features fashion experts Stacy and Clinton as they help the frumpy, mismatched and ill-fitted by giving them a life-changing fashion makeover. What Not To Wear averages 1.4 million viewers each episode.

A marriage made in fashion heaven! Stacy and Clinton work their style magic in this episode featuring Wanda, a therapist who is trapped in a lifelong snooze-fest of bland and totally colorless style. Can Stacy and Clinton rehabilitate this plain Jane for the dating scene? Or will her aversion to all things sexy give her a nervous breakdown?

The What Not To Wear cast and crew find incredible bargains on brand name and designer fashions at Tanger Outlet Centers in Deer Park, at unbeatable prices! Wanda's transformation is not only dramatic, but her shopping spree nets her an unheard of amount of apparel and footwear from the more than 75 stores to be found at the Tanger Outlet Center in Deer Park.

"We are excited that TLC chose to focus this What Not To Wear episode on the Tanger Outlet Center in Deer Park with its upscale collection of brand name and designer outlet stores," said Steven B. Tanger, President and Chief Executive Officer of Tanger Factory Outlet Centers, Inc. "The show gives holiday shoppers across the country a great idea of the latest styles and trends, and the real value they will find every day at Tanger Outlet Centers."

About TLC

TLC's innovative docu-series and reality-based programming include favorites Little People, Big World, What Not to Wear, 19 Kids and Counting, Say Yes to the Dress, and LA Ink. TLC added to its menu of programming with Cake Boss and Ultimate Cake Off, and continues to expand into the food genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story.

The channel is available in more than 98 million homes in the U.S., nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications

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About Tanger Factory Outlet Centers

Tanger Factory Outlet Centers, Inc., (NYSE:SKT), is a publicly-traded REIT headquartered in Greensboro, North Carolina that presently operates and owns, or has an ownership interest in, a portfolio of 32 upscale outlet shopping centers in 22 states coast to coast, totaling approximately 9.8 million square feet leased to over 2,000 stores operated by 370 different brand name companies. More than 150 million shoppers visit Tanger Outlet Centers annually. For more information on Tanger Outlet Centers, call 1-800-4 TANGER or visit the company's web site at www.tangeroutlet.com.

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