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Tanger Outlets Have Just What Savvy Holiday Shoppers Are Looking for This Season

At the Stroke of Midnight on Thanksgiving Night the Thrill of Bargain Hunting Savings Begins at Tanger Outlet Centers

GREENSBORO, N.C., Nov. 13, 2009 (GLOBE NEWSWIRE) -- Want the best holiday savings scoop of the season? Across the country, Tanger Outlet Centers is giving holiday gift buyers a head start on their After Thanksgiving shopping. As the clock strikes 12 midnight on Thanksgiving night November 26th, Tanger will kick off its 4th Annual Midnight Madness and After Thanksgiving Weekend Sale.

"This is a holiday shopping event that millions of Tanger customers really get excited about because of the great savings they can scoop up," remarked Steven B. Tanger, President and Chief Executive Officer for Tanger Factory Outlet Centers, Inc. "This year more than ever, holiday shoppers are looking for ways to save more on their holiday gift giving. Midnight Madness at Tanger is a great way to find quality, brand name and designer products and make your holiday shopping budget stretch much further."

According to the National Retail Federation, 2009 will be the holiday shopping season of the bargain hunter. More than half of the people surveyed by NRF said sales and everyday low prices will be the deciding factor on where they buy. "Tanger Outlet Centers are where holiday gift buyers can shop and be guaranteed to save more, direct from their favorite brand name manufacturers & designer outlet stores," added Steven B. Tanger. "Reliable savings and real value are the reasons why more than 150 million shoppers visit Tanger centers annually. Holiday shoppers look to Tanger to save on the best brand names, to find the latest fashion trends and discover what is hot for holiday gift giving."

On Thanksgiving night beginning at midnight, the first 250 Tanger shoppers, 18 years or older, who register their visit at Tanger Shopper Services, will be rewarded with a FREE PJ Moose plush holiday gift. There is no purchase necessary. Dressed in red, snowflake pajamas, PJ Moose is the 4th in a series of collectible holiday gifts offered by Tanger. Tanger's Midnight Madness festivities will also include strolling entertainment, FREE refreshments and a packet of money-saving After Thanksgiving discount coupons from many brand name and designer stores at Tanger Outlets.

After Thanksgiving Bonus Outlet Savings Continue All Weekend Long

The After Thanksgiving weekend is traditionally one of the busiest and most popular shopping periods of the year. Those holiday bargain hunters that were not able to be on hand for Tanger's Midnight Madness event on Thanksgiving night need not worry. Gift buyers can choose the day and time that it is most convenient for them to do their After

Thanksgiving shopping. Tanger's stores will also be providing big outlet savings offers all weekend long, from opening until closing, Friday, November 27th through Sunday, November 29th. On Saturday morning the first 250 early bird shoppers that register their visit at Tanger Shopper Services will receive a FREE pack of Harry and David's Moose Munch snack. There is no purchase necessary.

Here is the Inside Scoop from Tanger for even more After Thanksgiving Shopping and Saving fun:

- While planning your Tanger Midnight Madness & After Thanksgiving shopping excursions, be sure to visit www.tangeroutlet.com. When you click on the Midnight Madness Sale button, you'll find a complete listing of stores at the center; After Thanksgiving weekend special offers and promotions that you can print and bring with you; holiday shopping hours; Tanger gift card information and much more holiday shopping information.
- Don't eat too much Thanksgiving turkey. It is famous for making you sleepy. You'll want to be wide awake to take advantage of all of the Midnight Madness deals you'll find.
- Dressing in layers is a good idea. Although it may be cold outside, once you start going in and out of stores, you'll warm up in a hurry. Layering will allow you to put on and take off clothing as needed.
- Drink some caffeinated soft drinks, coffee or tea to give you that little bit of extra energy you'll need to race from store to store gathering brand name gifts from Tanger.
- Consider spending the night at a hotel near Tanger on Thanksgiving night to avoid late night driving. Hotels in close proximity to Tanger are listed under Area Information on each Tanger center's homepage on www.tangeroutlet.com.
- Plan to shop with a group of family members or friends to share the Midnight Madness and After Thanksgiving shopping fun at Tanger Outlet Centers. On the way home, you can have fun comparing the great deals that you found.
- Oh yes, don't forget to bring along your holiday gift list.

For more information, call Tanger's Holiday Shopping Hotline at 1-800-4-TANGER or visit Tanger online at www.tangeroutlet.com. Tanger is proud to provide holiday shoppers with the top brands and the best value, direct from the manufacturer since 1981.

Tanger Factory Outlet Centers, Inc., (NYSE:SKT) a publicly traded REIT, presently has ownership interests in or management responsibilities for 33 shopping centers in 22 states coast-to-coast, totaling approximately 10.2 million square feet, leased to over 2,200 stores that are operated by over 400 different store brands.

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