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Tanger Outlet Centers is Putting The Power of Pink to Work to Fight Breast Cancer This Fall

GREENSBORO, N.C., Sept. 15 /PRNewswire-FirstCall/ -- For the 15th year, Tanger Outlet Centers is asking its shoppers to think pink in the battle against breast cancer. As part of the annual program to fight breast cancer and raise awareness for this disease, Tanger customers can join in the campaign to save lives by purchasing a 25% OFF Pink Card September 17-October 19, 2008.

Tanger has a history of making a difference in the communities it serves across the country. Since 1994, Tanger Outlet Centers has contributed in excess of \$5.1 million to help create awareness among its 150 million annual shoppers for the importance of early detection through yearly mammograms. Tanger's Breast Cancer Awareness Campaign also has as its mission, the raising of funds to support educational programs to improve the quality of life for patients and families and most importantly, to help fund the ongoing research necessary to put an end to the disease.

For a \$1 donation each, Tanger shoppers will receive a special Pink Card that will give them a 25% discount at participating outlet stores at Tanger centers across the country. The Pink Cards will be available at all Tanger Shopper Services and online at tangeroutlet.com. Proceeds from the sale of the 25% OFF Pink Cards will stay in the community where they are raised, to benefit a local breast cancer organization.

"Working closely with our retail partners, we will continue the battle to put an end to breast cancer," stated Stanley K. Tanger, Chairman and Chief Executive Officer of Tanger Factory Outlet Centers, Inc. "We remain committed to the fight. It is our goal to fund the research necessary to prevent and find a cure for breast cancer in our lifetime," he added.

Across the United States, Tanger shopping centers will raise additional money through other onsite and community activities. Relays for Life, Breast Cancer Walks, classic car shows, silent auctions and fashion shows are just some of the fundraising events that Tanger Outlet Centers will sponsor locally to fight breast cancer. All money raised by Tanger's 2008 Breast Cancer Awareness Campaign is being donated to the American Cancer Society and more than a dozen other breast cancer organizations through the Stanley K. Tanger Breast Cancer Fund.

According to the American Cancer Society, an estimated 182,460 new cases of invasive breast cancer are expected to occur among women in the U.S. in 2008. It is estimated that approximately 40,480 deaths are expected due to the disease.

Tanger Factory Outlet Centers, Inc., (NYSE: SKT) a publicly traded REIT, presently has ownership interests in or management responsibilities for 32 shopping centers in 22 states coast-to-coast, totaling approximately 9.5 million square feet, leased to over 2,100 stores

that are operated by over 400 different store brands. For more information on Tanger Outlet Centers, call 1-800-4-TANGER or visit our website at www.tangeroutlet.com .

SOURCE Tanger Factory Outlet Centers, Inc.