

November 7, 2007



# **Photos: The Biggest & Best After Thanksgiving Savings Start Early at Tanger Outlets**

## **Tanger Kicks Off Holiday Shopping Frenzy with Midnight Madness & Early Openings on November 23rd**

GREENSBORO, N.C., Nov. 7 /PRNewswire/ -- The day after Thanksgiving is one of the busiest and most exciting shopping days of the year. Holiday gift buyers can start their After Thanksgiving shopping early at Tanger Outlets across the country with either Midnight Madness on Thanksgiving Night or Early Bird Openings on Friday, November 23rd.

To view the Multimedia News Release, go to:  
<http://www.prnewswire.com/mnr/tanger/30496/>

At Tanger Outlets, holiday gift buyers will discover a collection of the world's most popular brand name and designer outlet stores and the biggest outlet savings, direct from the manufacturer. Tanger stores nationwide will be offering their After Thanksgiving shoppers even deeper discounts and bonus holiday savings.

As the clock strikes twelve Midnight on Thanksgiving night, select Tanger Outlet Centers will be giving holiday shoppers the chance to have fun and save even more with "Merry Midnight Madness" discounts and special offers from participating brand name outlet stores. The first 100 shoppers visiting the Tanger Customer Service Center or Management Office at Midnight on Thanksgiving night will receive a free \$10 Tanger Gift Card and the next 200 shoppers will receive a free "Holly the Moose" plush holiday toy.

Many other Tanger Outlet Centers will give their customers the opportunity to kick off their After Thanksgiving shopping bright and early. They will open at 8 a.m. on Friday, November 23rd for Tanger's annual Big Outlet After Thanksgiving Sale.

"Our Midnight Madness and Early Bird Opening events are quickly becoming an After Thanksgiving shopping tradition for Tanger customers," remarked Stanley K. Tanger, Chairman of the Board and Chief Executive Officer for Tanger Factory Outlet Centers, Inc. "Our shoppers have let us know that they love the extra, After Thanksgiving savings they find at our brand name stores and when it comes to getting their holiday shopping started, the earlier the better," he added.

Many Tanger stores will offer extended weekend shopping hours November 23rd - 25th. Tanger's After Thanksgiving bargain hunters will also enjoy strolling holiday entertainment, free refreshments and other holiday shopping fun.

Before heading to Tanger, a quick visit to [www.tangeroutlet.com](http://www.tangeroutlet.com) is a great way to get organized and make the most of a Tanger holiday shopping excursion. Online shoppers will

find a complete listing of participating Midnight Madness and Early Bird Opening stores, After Thanksgiving weekend special offers, shopping hours, helpful holiday shopping tips and much more. While online, they can also purchase Tanger Gift Cards. They are available in amounts that fit every gift buying budget and they come in a variety of fun, holiday designs and packaging options. Tanger gift cards can also be purchased at any Tanger Customer Service Center nationwide.

Tanger Factory Outlet Centers, Inc., (NYSE: SKT) a publicly traded REIT, presently has ownership interests in or management responsibilities for 33 shopping centers in 23 states coast-to-coast, totaling approximately 9.2 million square feet, leased to over 2,000 stores that are operated by over 400 different store brands. For more information on Tanger Outlet Centers, visit [www.tangeroutlet.com](http://www.tangeroutlet.com) or call 800-4-TANGER.

Tanger Outlet Centers Opening at Midnight  
on Thanksgiving Night:

Foley, Alabama  
Westbrook, Connecticut  
Rehoboth, Delaware  
Fort Myers, Florida  
Commerce, Georgia  
Locust Grove, Georgia  
Williamsburg, Iowa  
Gonzales, Louisiana  
Howell, Michigan  
North Branch, Minnesota  
Branson, Missouri  
Tilton, New Hampshire  
Riverhead, New York  
Lancaster, Pennsylvania  
Hilton Head, South Carolina  
Myrtle Beach Hwy. 17 & Hwy 501, South Carolina  
North Charleston, South Carolina  
Sevierville, Tennessee  
San Marcos, Texas  
Terrell, Texas  
Park City, Utah

Tanger Outlet Centers Opening at 8 a.m.

Friday, November 23rd:  
Barstow, California  
Tuscola, Illinois  
Kittery, Maine  
West Branch, Michigan  
Blowing Rock, North Carolina  
Nags Head, North Carolina  
Lincoln City, Oregon  
Pigeon Forge, Tennessee  
Wisconsin Dells, Wisconsin

SOURCE Tanger Factory Outlet Centers, Inc.