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## **Photo: Tanger Outlet Center Shoppers Nationwide can Choose Pink to Fight Breast Cancer**

### **New 25% Pink Savings Cards Give Tanger Shoppers the Chance to Help Make a Difference & Join the Fight While Saving Money on Their Purchases**

GREENSBORO, N.C., Sept. 12 /PRNewswire/ -- This fall, Pink is the color of savings and hope at Tanger Outlet Centers. Tanger is celebrating its 14th anniversary in the battle against Breast Cancer September 20 -- October 20, 2007. Shoppers can join Tanger in its effort to save lives by purchasing a new 25% Pink Savings Card. For a \$1 donation each, Tanger shoppers will receive a special Pink Card that will give them a 25% discount at participating outlet stores at Tanger nationwide. The Pink Cards will be available at all Tanger Customer Service Centers and online at [tangeroutlet.com](http://tangeroutlet.com). Proceeds from sale of the 25% Pink Savings Cards will benefit the American Cancer Society and more than a dozen other local breast cancer organizations in Tanger markets across the country.

To view the Multimedia News Release, go to:

<http://www.prnewswire.com/mnr/tangeroutlet/29586/>

Tanger shoppers will also be able to fight breast cancer each time they purchase a Tanger Shop For a Cure gift card during the 2007 Breast Cancer Awareness Campaign. Tanger will donate 10% of the value of all gift cards purchased September 20 -- October 20, 2007, to fight breast cancer. Tanger Gift Cards are redeemable at all Tanger Outlet Center stores across America.

Tanger has a history of making a difference in the communities it serves across the country. Since 1994, Tanger Outlet Centers has contributed in excess of \$4.5 million to help create awareness for the importance of early detection, to support educational programs to improve the quality of life for patients and families and most importantly to help fund research necessary to find a prevention and cure for breast cancer. Money raised by Tanger's 2007 Breast Cancer Awareness Campaign is donated to local breast cancer beneficiaries through the Stanley K. Tanger Breast Cancer Fund.

"We have an unwavering commitment to fighting breast cancer across the country," remarked Stanley K. Tanger, Chairman and Chief Executive Officer of Tanger Factory Outlet Centers, Inc. "Great strides are being made but we must continue working hard to put an end to this terrible disease that affects so many," he added.

According to American Cancer Society statistics, over 178,480 women and 2,030 men will be diagnosed with invasive breast cancer in 2007. Approximately 40,460 women and 450

men will die from the disease this year alone. For more breast cancer information from the American Cancer Society, please visit [www.cancer.org](http://www.cancer.org) or call 1-800-ACS-2345.

Tanger Factory Outlet Centers, Inc., (NYSE: SKT) a publicly traded REIT, presently has ownership interests in or management responsibilities for 34 shopping centers in 23 states coast-to-coast, totaling approximately 9.3 million square feet, leased to over 2,000 stores that are operated by over 400 different store brands. For more information on Tanger Outlet Centers, call 1-800-4-TANGER or visit our website at [www.tangeroutlet.com](http://www.tangeroutlet.com).

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