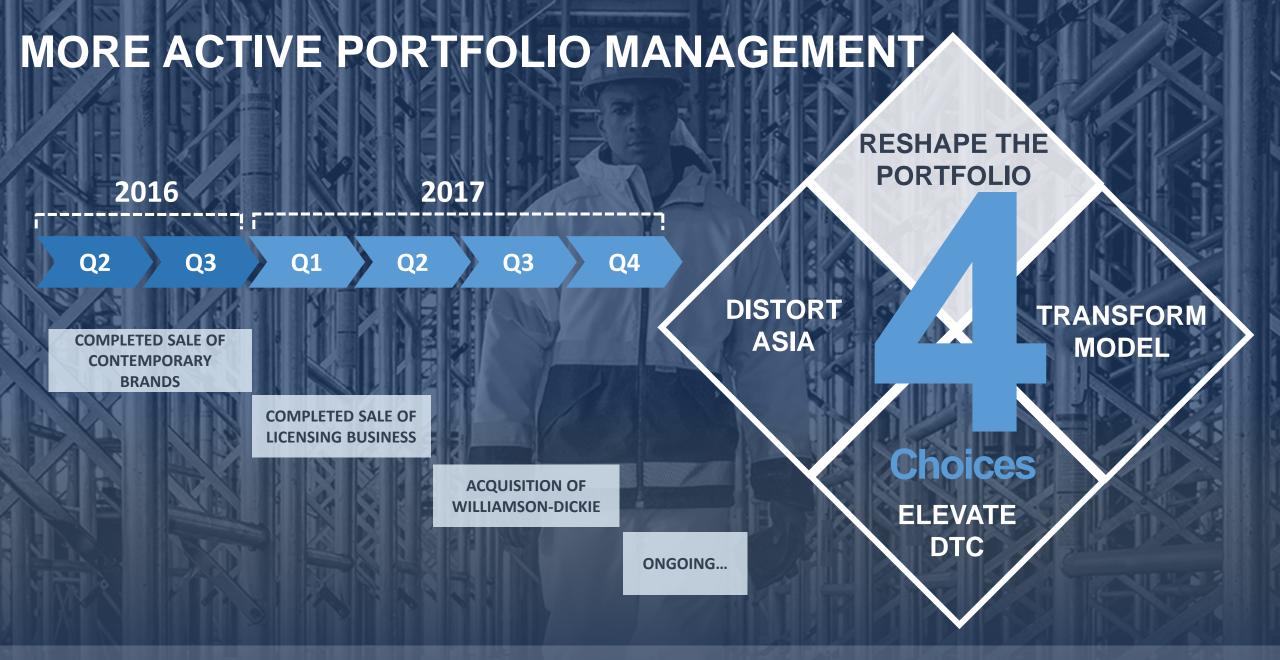


#### FORWARD-LOOKING STATEMENTS

Certain statements included in this presentation are "forward-looking statements" within the meaning of the federal securities laws. Forward-looking statements are made based on our expectations and beliefs concerning future events impacting VF and therefore involve several risks and uncertainties. You can identify these statements by the fact that they use words such as "will," "anticipate," "estimate," "expect," "should," and "may" and other words and terms of similar meaning or use of future dates. We caution that forward-looking statements are not guarantees and that actual results could differ materially from those expressed or implied in the forward-looking statements. Potential risks and uncertainties that could cause the actual results of operations or financial condition of VF to differ materially from those expressed or implied by forward-looking statements in this release include, but are not limited to: foreign currency fluctuations; the level of consumer demand for apparel, footwear and accessories; disruption to VF's distribution system; VF's reliance on a small number of large customers; the financial strength of VF's customers; fluctuations in the price, availability and quality of raw materials and contracted products; disruption and volatility in the global capital and credit markets; VF's response to changing fashion trends, evolving consumer preferences and changing patterns of consumer behavior, intense competition from online retailers, manufacturing and product innovation; increasing pressure on margins; VF's ability to implement its business strategy; VF's ability to grow its international and direct-to-consumer businesses; VF's and its customers' and vendors' ability to maintain the strength and security of information technology systems; stability of VF's manufacturing facilities and foreign suppliers; continued use by VF's suppliers of ethical business practices; VF's ability to accurately forecast demand for products; continuity of members of VF's management; VF's ability to protect trademarks and other intellectual property rights; possible goodwill and other asset impairment; maintenance by VF's licensees and distributors of the value of VF's brands; changes in tax liabilities; legal, regulatory, political and economic risks; and adverse or unexpected weather conditions. More information on potential factors that could affect VF's financial results is included from time to time in VF's public reports filed with the Securities and Exchange Commission, including VF's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.











### ESTIMATED GLOBAL WORKWEAR MARKET

- LARGE
- GROWING
- UNDER-PENETRATED

FOOTWEAR \$6B

\$30B

Sources: IPSOS, VF Workwear Foundation Study & VF estimates





#### WORKWEAR MARKET IS HIGHLY FRAGMENTED

#### **VF PORTFOLIO**









### SEVERAL LARGE COMPETITORS











### A SEA OF OTHER COMPETITORS







#### VF PORTFOLIO MANAGEMENT CRITERIA

#### **STRATEGIC**

- Access to attractive consumer segments, category adjacencies
- Capability additions and enhancements
- Synergies with existing VF portfolio
- \$1 billion brand potential

#### FINANCIAL

- Accretive growth and margin profile
- Strong free cash flow yield
- > 15% return on capital over time
  - TSR accretive



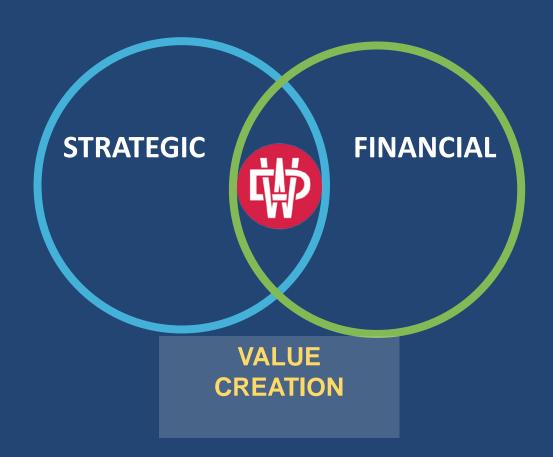
TSR





#### WILLIAMSON-DICKIE IS A STRONG PORTFOLIO FIT

#### **PORTFOLIO LENSES**



#### **CRITERIA Attractive Consumer** Segment STRATEGIC **Assets and Capabilities \$1 Billion Potential Synergies with VF** Attractive growth, FINANCIAL margins and FCF 15%+ ROIC **TSR Accretive**

#### **ASSESSMENT**

- Large growing market, VF becomes a global leader
- Strong B2B/B2C presence, scalable digital platform, large international opportunity
- Expected to exceed \$1B of revenue by 2021
  - **Doubles VF's workwear**
- business; adds scale, provides access to new growth pools
- Accelerates revenue, EPS, and FCF growth; provides immediate accretion
- Attractive return on capital profile; highly capital efficient
- Accretive to existing topquartile 2021 TSR plan





#### TRANSACTION SUMMARY

PURCHASE PRICE	~\$820 million	
ESTIMATED CLOSING	Q4 2017 subject to government approval and other customary conditions	
FINANCING	Cash	
TRANSACTION MULTIPLES	<1x LTM Revenue	
	11x LTM Adjusted EBITDA	
ACCRETION <sup>1</sup>	~\$200M 2017 Revenue	
	~\$0.02 2017 EPS	
CREDIT METRICS	Minimal impact to leverage metrics & liquidity	
	2.3X 2017 Debt/EBITDA	
	Capacity for additional acquisitions	





#### WILLIAMSON-DICKIE OVERVIEW

- Founded in 1922 in Fort Worth, Texas
- Family owned, private company
- Global, billion dollar<sup>(1)</sup> brand portfolio with deep heritage and authenticity
- Unique product portfolio serving diverse consumers, channels and categories
- Direct presence in more than 100 countries with approximately 7,000 employees
- Over 400<sup>(2)</sup> retail stores globally

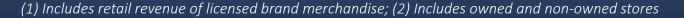






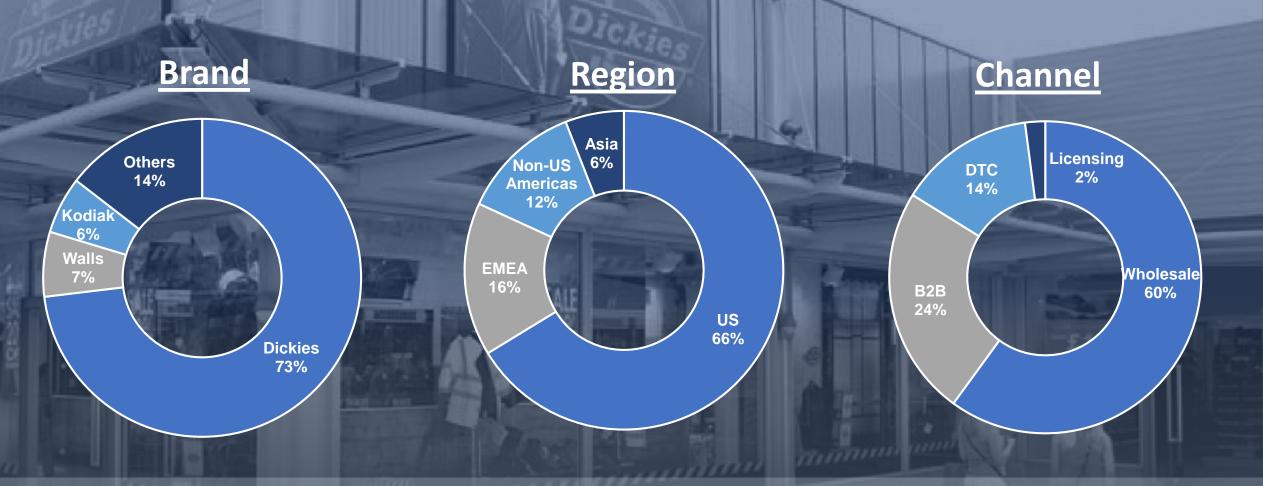








### WILLIAMSON-DICKIE REVENUE BREAKDOWN



Dickies is an iconic, global brand with significant International & DTC presence





#### STRATEGIC RATIONALE

Positions VF as the advantaged owner of a \$1.7 billion portfolio of global workwear brands

Opportunity to disrupt a highly fragmented market; Access new growth pools

Scale and synergies present significant value creation opportunity

VF International, DTC and Tax platforms positioned to unlock value and accelerate growth



# POWERFUL PORTFOLIO OF COMPLEMENTARY ASSETS AND CAPABILITIES



- Capital stewardship
- Financial discipline
- Supply chain expertise
- International, DTC, and Tax Platforms
- Innovation capabilities
- Consumer insights
- Expertise growing global, lifestyle brands



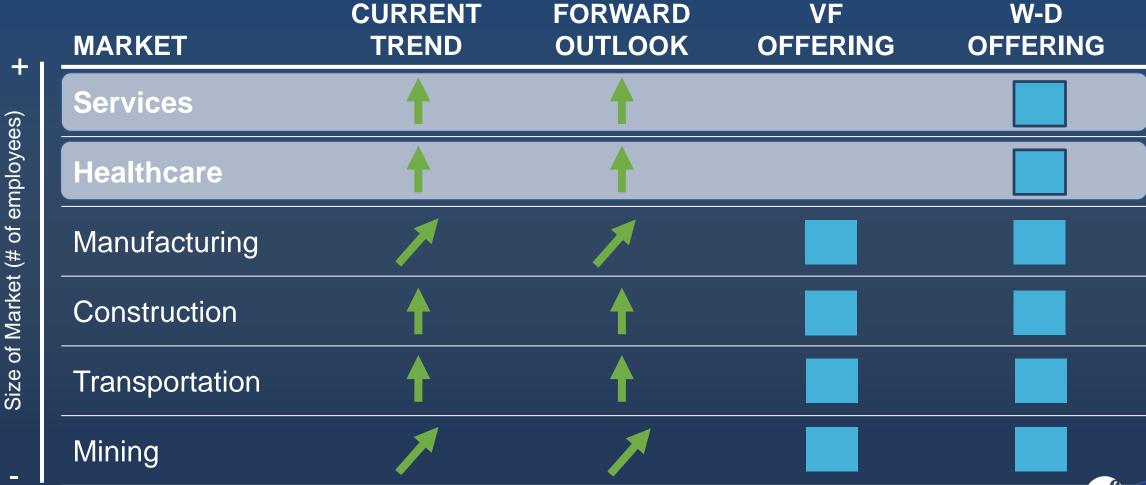


- > \$1 billion<sup>(1)</sup> portfolio of diverse, global brands
- Diverse product portfolio
- Access to new growth pools (healthcare, services)
- International / DTC presence





#### PROVIDES ACCESS TO NEW, LARGER GROWTH **POOLS**

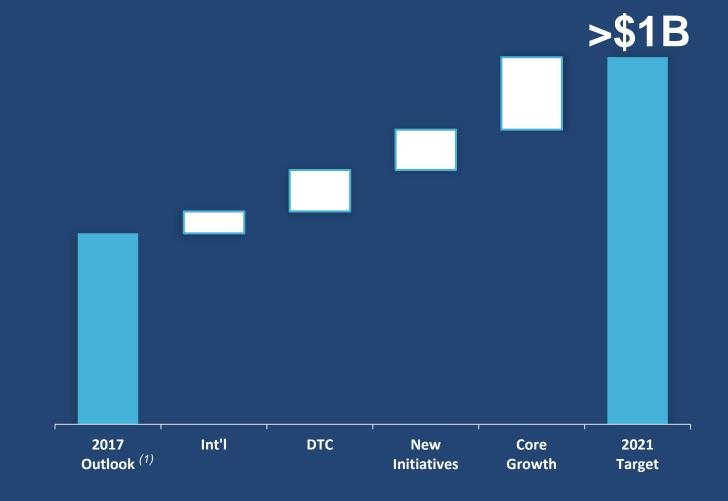






#### ATTRACTIVE REVENUE GROWTH OPPORTUNITY

- Acquisition plan includes 4% revenue CAGR through 2021
- Significant contribution from International, DTC, and new initiatives (e.g. lifestyle)
- North America core growth assumption provides room for additional synergy





#### MULTIPLE LEVERS TO IMPROVE PROFITABILITY

- Williamson-Dickie profitability well below VF
   Workwear
- Significant growth, gross margin, and expense synergy opportunities
- Acquisition plan includes 14% operating margin target by 2021; leaves room for additional value creation



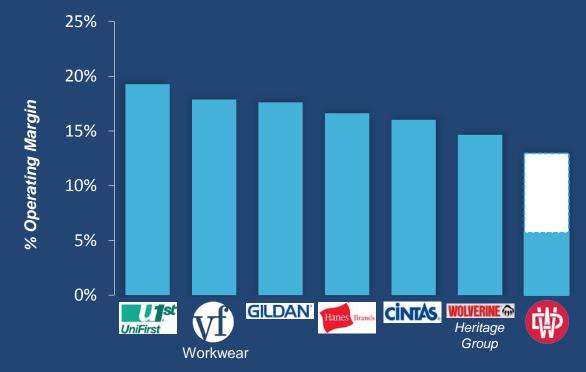
Note: Based on 2016 results





# 2021 OPERATING MARGIN ASSUMPTION PROVIDES ADDITIONAL VALUE CREATION OPPORTUNITY

- 2021 operating margin target remains below
   VF Workwear and industry peers
- Additional synergies could unlock further value creation



Current 2021 Target

<sup>\*</sup> Excludes non-recurring and corporate overhead charges where applicable





Note: 2021 references in this presentation are based on the company's new fiscal year end

#### **ACCELERATES VF 2021 REVENUE GROWTH PROFILE**

- Opportunity to add more than \$1 billion of revenue by 2021
- VF 2021 revenue now expected to exceed \$15 billion
- 2016 2021 revenue now expected to increase at a 5% to 7% CAGR



Note: 2021 references in this presentation are based on the company's new fiscal year end





# ACCELERATES VF'S 2021 EARNINGS GROWTH PLAN

- Opportunity to drive more than \$5.00 of earnings power by 2021
- Immediately accretive to 2017 EPS and free cash flow excluding transaction and other deal-related expenses



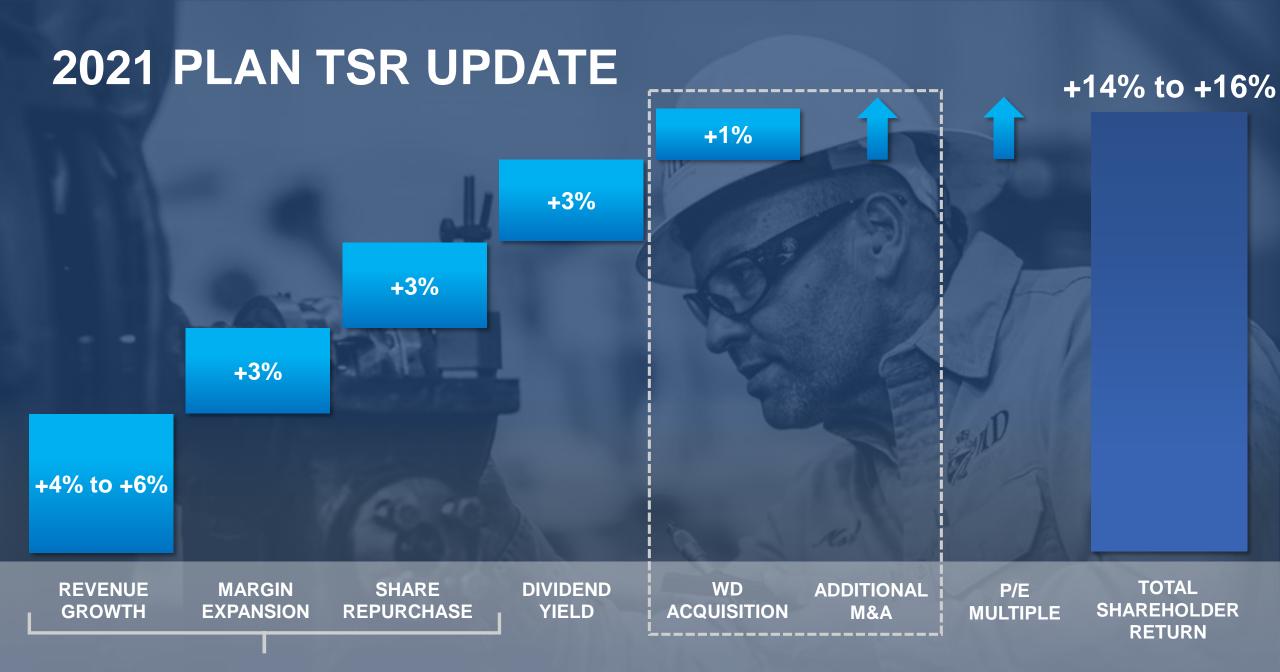
Note: 2021 references in this presentation are based on the company's new fiscal year end



#### 2017 FINANCIAL IMPLICATIONS

	PREVIOUS OUTLOOK	CURRENT OUTLOOK
Revenue	\$11,650	\$11,850
Gross Margin	49.8%	49.5%
Adjusted Operating Margin <sup>1</sup>	~14%	~13.7%
Tax Rate	~21%	~21%
Adjusted EPS¹	\$2.94	\$2.96





# VF + WILLIAMSON-DICKIE: DIVERSIFIED VALUE CREATION ROADMAP



SUSTAINABLE TOTAL SHAREHOLDER RETURN



