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CV Sciences, Inc. to Host Webcast on its CBD-based Drug Development Program on November 10, 2016

Company to Discuss Advances in Program for Development of Therapeutic Products for Cessation of Smokeless Tobacco Use and Addiction -- A Market Estimated to Exceed \$2 Billion in the U.S.

LAS VEGAS, NV -- (Marketwired) -- 10/28/16 -- CV Sciences, Inc. (OTCBB: CVSI) (the "Company") today announced that it will hold a webcast on Thursday, November 10, 2016 at 5:00PM Eastern Standard Time to discuss its drug development program and specifically its drug candidate utilizing synthetically-formulated CBD for use in treatment of smokeless tobacco addiction. According to Statista, there were approximately \$5.3 billion in retail sales of smokeless tobacco products in 2014, and approximately 1.3 billion units of smokeless tobacco products sold during that time. Smokeless tobacco addiction is a huge unmet medical need, as there are currently no FDA-approved drugs to treat this widespread and deadly addiction. The current treatment market in the U.S. alone is estimated at greater than \$2 billion.

The webcast will discuss the Company's initial drug candidate (CVSI-007), which is a chewing gum that combines synthetic CBD and nicotine.

The Company will provide details on webcast access by press release on Thursday, November 3, 2016.

About CV Sciences, Inc.

CV Sciences, Inc. operates two distinct business segments: a drug development division focused on developing and commercializing novel therapeutics utilizing synthetic CBD; and a consumer product division in manufacturing, marketing and distributing botanical-based CBD products to a range of market sectors. CV Sciences, Inc. has primary offices and facilities in Las Vegas, Nevada and San Diego, California. Additional information is available from OTCMarkets.com or by visiting www.cvsciences.com.

FORWARD-LOOKING DISCLAIMER

This press release may contain certain forward-looking statements and information, as defined within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, and is subject to the Safe Harbor created by those sections. This material contains statements about expected future events and/or financial results that are forward-looking in nature and subject to risks and uncertainties. Such forward-looking statements by definition involve risks, uncertainties.

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