

May 11, 2007



Columbia Sportswear to Present At the Bank of America 2007 Smid Cap Conference

PORTLAND, Ore., May 11, 2007 (PRIME NEWSWIRE) -- Columbia Sportswear Company (Nasdaq:COLM), a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear, will present at the Bank of America 2007 Smid Cap Conference. Bryan Timm, CFO, will provide information on the Company's long-term growth strategies, followed by a question and answer session.

When: May 16, 2007, 8:00 am ET

Where: The Four Seasons Hotel, Boston, MA

Presenter: Bryan Timm, CFO

Web cast: Columbia's audio portion of the conference will be webcast and can be accessed through the Columbia Sportswear website:

www.columbia.com

The webcast will be archived for two weeks following the conference.

Columbia Sportswear Company was founded in 1938 in Portland, Oregon and is a global leader in the design, sourcing, marketing and distribution of active outdoor apparel and footwear. As one of the largest outerwear manufacturers in the world and a leading seller of skiwear in the United States, the Company has developed an international reputation for quality, performance, functionality and value. The Company manages a portfolio of outdoor brands including Columbia Sportswear, Mountain Hardwear, Sorel, Montrail and Pacific Trail.

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