

April 13, 2020



Cinemark to Host Conference Call to Discuss Liquidity Strategy and Impact of COVID-19

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. ("Cinemark") (NYSE: CNK), one of the largest motion picture exhibitors in the world, today announced that it will host a webcast and conference call to discuss its liquidity strategy and provide an update on the impacts of COVID-19.

Mark Zoradi, Cinemark's CEO commented, "Cinemark was well-positioned with approximately \$0.5B in cash and 2x net leverage heading into this global pandemic and we are taking prudent steps to further safeguard our liquidity position during this unprecedented time. We believe the Senior Secured Notes we priced today, along with our current cash balance and proactive cash management actions, will provide us sufficient liquidity to endure the COVID-19 crisis, even if it is prolonged. We look forward to once again opening our theatres and welcoming moviegoers to experience the magic of cinematic storytelling on our big screens in the not-too-distant future."

The call will take place on:

**Wednesday, April 15, 2020
11:30 a.m. Eastern Time**

Interested parties can listen to the call via live webcast or by phone. Please access 5-10 minutes before the call:

Live Webcast: <https://ir.cinemark.com>
Phone (Domestic): 800-374-1346
Phone (International): 706-679-3149

A replay of the call will be available at <https://ir.cinemark.com> following the call and archived for a limited time.

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About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark (NYSE: CNK) is one of the largest and most influential movie theatre companies in the world. Cinemark's circuit, comprised of various brands that also include Century, Tinseltown and Rave, operates 554 theatres with 6,132 screens in 42 states domestically and 15 countries throughout South and Central America. Cinemark consistently provides an extraordinary guest experience from the initial ticket purchase to the closing credits, including Movie Club, the first U.S. exhibitor-launched subscription program; the highest Luxury Lounger recliner seat penetration among the major

players; XD - the No. 1 exhibitor-brand premium large format; and expansive food and beverage options to further enhance the moviegoing experience. For more information go to <https://investors.cinemark.com/>

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