

Cinemark Summer Movie Clubhouse Offers Discounted Family-Friendly Movies

Movie fans can enjoy 10 films for \$5 at participating theatre locations throughout the summer

PLANO, Texas--(BUSINESS WIRE)-- <u>Cinemark Holdings, Inc.</u> (NYSE: CNK), one of the world's largest motion picture exhibitors, has partnered with Sony Pictures to offer the ultimate summer savings with its well-loved Summer Movie Clubhouse film series. Movie fans can now escape the summer heat and enjoy going to the theatre with their family and friends at an affordable price.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190522005066/en/

Cinemark Summer Movie Club House (Graphic: Business Wire)

The \$5 series card, which allows guests to enjoy all 10 films, is available exclusively at

participating theatre box offices. Guests may also purchase individual \$1 Summer Movie Clubhouse tickets at participating box offices the morning of the show. Additional details are available at www.cinemark.com/smc.

"We're excited to bring back a true Cinemark summer tradition with our annual Summer Movie Clubhouse program," said SVP, Marketing and Communications, Cinemark, James Meredith. "We take great pride in giving our communities the perfect entertainment destination for an affordable price all summer long."

Separate from the summer program, fans can also look forward to enjoying Sony Pictures' upcoming family films "Spider-Man: Far From Home," opening July 2 and "The Angry Birds Movie 2," opening Aug. 16. For participating theatres, movie selections and to print \$2-off concession coupons, visit www.cinemark.com/series-events-info-pages/summer-movie-clubhouse-participating-theatres/.

About Cinemark Holdings, Inc.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 547 theatres with 6,051 screens in 41 U.S. states, Brazil, Argentina and 13 other Latin American countries as of March 31, 2019. For more information go to <u>investors.cinemark.com</u>.

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Source: Cinemark Holdings, Inc.