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Cinemark Summer Movie Clubhouse Series Offers Discounted Family-Friendly Movies

Customers Can See Ten Movies for as Little as \$5 at Participating Theatres

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](https://www.cinemark.com) (NYSE: CNK), one of the world's largest motion picture exhibitors, announced its annual Summer Movie Clubhouse movie series, featuring some of Hollywood's best family-friendly films, will return to theatres for only \$1 per person beginning in May 2018. Cinemark will also offer a ten-week Summer Movie Clubhouse series card that allows guests to see all ten movies for only \$5 per person and take advantage of discounted concession deals all summer long. Series cards are available at participating theatre box offices while supplies last. Summer Movie Clubhouse movie tickets and participating location information is available at <https://www.cinemark.com/clubhouse>.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20180515006578/en/>

The Summer Movie Clubhouse is a ten-week program of recently released G and PG films for kids. The cost is \$1 per person per movie at the door the morning of the program. A ten-week series punch card is available at the theatre box office, while supplies last, at participating theatres. (Photo: Business Wire)

"At Cinemark, our goal is to make moviegoing what it should be: simple, easy, accessible, and fun. Summer Movie Clubhouse is another example of that," said James Meredith, Cinemark SVP of Marketing and Communications. "Year after year, our Summer Movie Clubhouse has provided millions of guests an escape

during the warm summer months by offering family-friendly films at a great value in the cool comfort of a Cinemark theatre."

Though Summer Movie Clubhouse is one of the most popular programs of the summer season, moviegoers can get the best value all year long through Cinemark Movie Club, the monthly in-theatre membership program for \$8.99 per month. Cinemark also offers a variety of discounts in select locations, such as early bird pricing for the first matinee show time of the day and discount pricing for seniors, students and military personnel.

Visit <https://www.cinemark.com/clubhouse> for specific information about participating Cinemark locations, movie titles and show time schedules.

ABOUT CINEMARK HOLDINGS, INC.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 533 theatres with 5,964 screens in 41 U.S. states, Brazil, Argentina and 13 other Latin American countries as of March 31, 2018. For more information go to investors.cinemark.com.

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