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CINEMARK®

Cinemark Debuts Exclusive Music Featurette Showcasing Shania Twain's "Soldier"

New song is in support of DreamWorks Pictures' "Thank You for Your Service," opening on October 27

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#) (NYSE: CNK), a leader in the motion-picture exhibition industry, has partnered with DreamWorks Pictures and Universal Pictures to debut a brand-new music featurette for the upcoming film "Thank You for Your Service," which showcases Shania Twain's new song "Soldier." The special look will play exclusively in Cinemark locations starting September 7. "Thank You for Your Service" arrives in theaters on October 27, 2017.

"We are honored to be a part of this unique project," stated James Meredith, Cinemark's SVP of Marketing and Communications. "The excitement for Shania's new song, coupled with the anticipation for 'Thank You for Your Service' made us very eager to showcase this exclusive music featurette for our guests."

"I'm so proud that my new song 'Soldier' is part of the film 'Thank You for Your Service,'" said Shania Twain. "I know you'll find it as powerful and important as I do."

"We are very grateful to our partners at Cinemark for making this special project possible," said John C. Hall, Executive Vice President, Distribution & Marketing, Universal Pictures. "Shania's song is anthemic to this story, and we are certain audiences will embrace this poignant film."

DreamWorks Pictures' "Thank You for Your Service" follows a group of U.S. soldiers returning from Iraq who struggle to integrate back into family and civilian life, while living with the memory of a war that threatens to destroy them long after they've left the battlefield.

Starring an ensemble cast led by Miles Teller, Haley Bennett, Joe Cole, Amy Schumer, Beulah Koale, Scott Haze, Keisha Castle-Hughes, Brad Beyer, Omar J. Dorsey and Jayson Warner Smith, the drama is based on the bestselling book by Pulitzer Prize-winning reporter and author David Finkel. Jason Hall, who wrote the screenplay of "American Sniper," makes his directorial debut with "Thank You for Your Service" and also serves as its screenwriter. Jon Kilik ("The Hunger Games" series, "Babel") produced the film.

www.ThankYouForYourServiceMovie.com

For tickets and showtimes, go to Cinemark.com.

ABOUT CINEMARK HOLDINGS, INC.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 529 theatres with 5,926 screens in 41 U.S. states, Brazil, Argentina, and 13 other Latin American

countries as of June 30, 2017. For more information, go to investors.cinemark.com.

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