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Cinemark Offers Discounted Family-Friendly Movies for Summer Movie Clubhouse Series

Guests Can Purchase 10-Week Summer Series Card for Only \$5

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](http://www.cinemark.com) (NYSE: CNK), one of the world's largest motion picture exhibitors, announced the return of its annual Summer Movie Clubhouse movie series, featuring some of Hollywood's hottest family-friendly films for only \$1 per person. In addition, kids of all ages can purchase a Summer Movie Clubhouse series card allowing guests to see all ten movies for only \$5.00 per person at <https://www.cinemark.com/summer-movie-clubhouse>. Cinemark will also offer discounted concession deals for Summer Movie Clubhouse guests.

"Each year, our Summer Movie Clubhouse series is one of our most anticipated offers," stated James Meredith, Cinemark's SVP of Marketing and Communications. "This beat the heat summertime activity provides a great entertainment experience at a good value for families, daycares and summer camp programs."

The Summer Movie Clubhouse series is available at participating Cinemark locations across the country. Visit <https://www.cinemark.com/summer-movie-clubhouse> to obtain specific information about movie titles and showtime schedules.

ABOUT CINEMARK HOLDINGS, INC.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 525 theatres with 5,894 screens in 41 U.S. states, Brazil, Argentina and 13 other Latin American countries as of March 31, 2017. For more information, go to investors.cinemark.com.

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Cinemark Holdings, Inc.

Media Contact:

Lanay Fournier-Stokes, 972-665-1048

communications@cinemark.com

or

Financial Contact:

Chanda Brashears, 972-665-1671

cbrashears@cinemark.com

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