

July 25, 2016



Cinemark to Host Second Quarter 2016 Earnings Conference Call

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. ("Cinemark") (NYSE: CNK), one of the largest motion picture exhibitors in the world, today announced that it will report its 2016 second quarter operating results pre-market and host a webcast and conference call to discuss the results on:

**Tuesday, August 9, 2016
8:30 a.m. Eastern Time**

Interested parties can listen to the call via live webcast or by phone. Please access 5-10 minutes before the call:

Live Webcast: investors.cinemark.com
Phone (Domestic): 800-374-1346
Phone (International): 706-679-3149

A replay of the call will be available at investors.cinemark.com following the call and archived for a limited time.

To automatically receive Cinemark financial news by email, please visit our Investor Relations website and subscribe to email alerts.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 516 theatres with 5,840 screens in 41 U.S. states, Brazil, Argentina and 12 other Latin American countries as of March 31, 2016. For more information, go to investors.cinemark.com.

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