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Cinemark to Renovate and Update Carriage Place Movies 12 Theatre in Columbus, OH

Remodel to Feature First Run Feature Films & Luxury Lounger Recliners

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's leading motion picture exhibitors, announced plans to renovate and upgrade their Carriage Place Movies 12 theatre in Columbus, OH. Along with the latest first run feature films, the renovations and improvements will include Luxury Lounger recliners in all twelve auditoriums and upgraded concessions. The work and upgrade for the theatre, located at Carriage Place at Bethel and Sawmill Roads, will be completed for the 2016 holiday season.

"This theatre has been an extremely popular destination serving Columbus, Dublin, Upper Arlington and Hilliard since it opened its doors in May of 1991," commented Mark Zoradi, Cinemark's CEO. "With the renovation and the addition of our new Luxury Lounger recliners, which feature electric-powered, plush, oversized lounge chairs with footrests and cup holders, customers will enjoy an enhanced entertainment experience."

"We could not be more excited about the Cinemark renovation and the impact it will have on the shopping experience at Carriage Place," stated Don Casto, Partner at CASTO.

"Cinemark is an innovator in the theatre entertainment business and we are thrilled with what they are planning. Their work will complement our own improvements to the shopping center, which benefits from its prime location, at the corner of Bethel and Sawmill Roads," Casto added.

Cinemark takes pride in creating the best entertainment experience in the industry. In order to make movie-going as easy and enjoyable as possible, Cinemark focuses on offering more choices to their customers. Moviegoers can download the Cinemark app to view show times and purchase tickets on-the-go. Guests can also utilize CineMode, a feature within the Cinemark app, to earn rewards for being courteous to others during movies. Cinemark fans are invited to stay connected through Cinemark's social media channels: Facebook, Twitter, Instagram, and YouTube. Customers can also sign up online to receive free, weekly show time emailers that contain online coupons for discounts at the concession stand and other weekly special offers.

About CASTO

CASTO, a fully integrated real estate organization since 1926, is a recognized leader in the ownership, management, acquisition, and development of commercial shopping centers and multi-family residences, office buildings, and corporate parks. CASTO's growing portfolio currently includes over 23 million square feet of commercial property and nearly 4,000 residential units located primarily throughout the Midwestern and Southeastern United States. CASTO currently has more than three million square feet of retail in development. To

learn more about CASTO, call 888.400.0878 or visit www.castoinfo.com.

ABOUT CINEMARK HOLDINGS, INC.

Cinemark is a leading domestic and international motion picture exhibitor, operating 513 theatres with 5,796 screens in 41 U.S. states, Brazil, Argentina, and 12 other Latin American countries as of December 31, 2015. For more information go to: investors.cinemark.com

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