

## Cinemark to Participate at Investor Conferences in Florida

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that management will participate at the following institutional investor conferences in March 2016:

Tuesday, March 8: Deutsche Bank Media, Internet & Telecom Conferencein Palm Beach, FL

- Mark Zoradi, CEO
- Fireside Chat at 9:25 am (EST)
- 1-on-1 investor meetings

Wednesday, March 9: Raymond James Annual Institutional Investors Conference in Orlando. FL

- Mark Zoradi, CEO
- Investor presentation at 12:10 pm (EST)
- 1-on-1 investor meetings

## **About Cinemark Holdings, Inc.:**

Cinemark is a leading domestic and international motion picture exhibitor, operating 507 theatres with 5,746 screens in 41 U.S. states, Brazil, Argentina and 12 other Latin American countries as of September 30, 2015. For more information, go to <u>investors.cinemark.com</u>.

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