

April 28, 2015



Cinemark Announces New Movie Bistro 9 in Lake Charles, La.

Cinemark to Reopen Former Lake Charles 10 Complex with Bistro Concept Featuring In-theatre Dining, Full Bar and Cinemark's Luxury Lounger Recliners

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's leading motion picture exhibitors, announced they are opening a new Cinemark Movie Bistro in the former UA Lake Charles Stadium 10 theatre. Cinemark's first-run eatery concept, located at 3416 Derek Drive, will be completely remodeled and reopened as a state-of-the-art entertainment complex featuring Luxury Lounger recliners, digital projection, RealD 3D capability, and enhanced sound systems. Additionally, the new complex will offer an expanded dining menu with high-quality food offerings that can be enjoyed in the auditoriums such as fresh wraps, hot sandwiches, burgers, gourmet pizzas, alongside favorites like freshly popped popcorn, hot dogs, and popular candy brands. As for beverages, customers will have the opportunity to select from craft beers, premium wines, margaritas, and Coca-Cola fountain drinks.

"The new Cinemark Bistro 9 will be the first movie theatre in the area to offer guests in-theatre dining, a full bar and Luxury Lounger recliners," states Tim Warner, Cinemark's Chief Executive Officer. "The theatre will reopen as a high-tech multiplex this fall."

Moviegoers can download the Cinemark app to view show times and purchase tickets on-the-go. Guests can also use CineMode and earn rewards for being courteous in the auditorium. Cinemark fans are invited to stay connected through Cinemark's social media channels: Facebook, Twitter, Instagram and YouTube. Finally, customers can sign up online to receive free, weekly show time emailers that contain online coupons for discounts at the concession stand and other weekly special offers.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 495 theatres with 5,676 screens in 41 U.S. states, Brazil, Argentina and 11 other Latin American countries as of December 31, 2014. For more information go to investors.cinemark.com.

Cinemark Holdings, Inc.
James Meredith, 972.665.1680
jmeredith@cinemark.com

Source: Cinemark Holdings, Inc.