

January 16, 2015



Cinemark Celebrates the Academy Awards with Oscar Movie Week Program

Guests Can Enjoy All "Best Picture" Nominees and 10 Oscar Nominated Shorts at Select Cinemark Theatres

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), a leading motion picture exhibitor, announced that Cinemark's annual **Oscar Movie Week** will take place February 13-22. Select Cinemark locations across the country will present all eight Oscar nominated Best Picture films and the ten nominated Best Live Action and Animated Shorts during the ten day period.

"The Academy Awards have become one of the most highly anticipated events every year, and Cinemark celebrates it with our weeklong **Oscar Movie Week** program," stated James Meredith, VP, Head of Marketing & Communications at Cinemark. "We are pleased to offer our customers additional opportunities to catch up on the films they may have missed, or to enjoy their favorites from last year one last time on the big screen before the big night."

Cinemark's **Oscar Movie Week** will commence on Friday, February 13th with the Best Picture nominees playing at various times throughout the weekend and up to Sunday, February 22. All 10 of the nominated Best Live Action and Animated Shorts will show on Friday, Saturday and Sunday, February 20-22.

A special bundled price of \$40 is available to come see all of Best Picture nominations and the Shorts Program at a discounted rate for select showtimes during the week and weekend. Customers can also see the nominees on a single film basis at the regular admission price. Tickets for the Oscar Shorts are only \$10 each. A full list of participating theatres will be available beginning Friday, January 16th at www.cinemark.com for both the **Oscar Movie Week** and the Oscar Shorts.

For customers who purchase the bundled package for \$40, Cinemark will provide them with a special edition **Oscar Movie Week** badge and lanyard that will gain them admission into each film and the Shorts program. Bundled packages and Individual tickets will be available beginning Friday, January 16, 2015 online at Cinemark.com and at participating theater box offices.

The order and start times of Cinemark's **Oscar Movie Week** are:

Friday, February 13:	Birdman (or The Unexpected Virtue of Ignorance)	7:00pm
	Selma	10:00pm
Saturday, February 14:	The Theory of Everything	1:00pm
	The Grand Budapest Hotel	4:00pm
	Whiplash	7:00pm
	American Sniper	10:00pm
Sunday, February 15:	The Imitation Game	4:00pm

	Boyhood	7:00pm
Monday, February 16:	The Grand Budapest Hotel	7:00pm
	Birdman (or The Unexpected Virtue of Ignorance)	10:00pm
Tuesday, February 17:	Selma	7:00pm
	The Imitation Game	10:00pm
Wednesday, February 18:	The Theory of Everything	7:00pm
	Boyhood	10:00pm
Thursday, February 19:	American Sniper	7:00pm
	Whiplash	10:00pm
Friday, February 20:	The Imitation Game	1:00pm
	Boyhood	4:00pm
Saturday, February 21:	Whiplash	1:00pm
	The Theory of Everything	4:00pm
Sunday, February 22:	Birdman (or The Unexpected Virtue of Ignorance)	1:00pm

The Oscar nominated Best Live Action and Animated Shorts will be presented as follows:

Friday, February 20: 2:00pm and 7:00pm
Saturday, February 21: 2:00pm and 7:00pm
Sunday, February 22: 2:00pm

The nominated shorts are listed below, but the order of presentation may vary.

Best Live Action Short Films

Aya - Oded Binnun and Mihal Brezis
Boogaloo and Graham - Michael Lennox and Ronan Blaney
Butter Lamp (La Lampe au Beurre de Yak) - Hu Wei and Julien Féret
Parvaneh - Talkhon Hamzavi and Stefan Eichenberger
The Phone Call - Mat Kirkby and James Lucas

Best Animated Short Films

The Bigger Picture - Daisy Jacobs and Christopher Hees
The Dam Keeper - Robert Kondo and Dice Tsutsumi
Feast - Patrick Osborne and Kristina Reed
Me and My Moulton - Torill Kove
A Single Life - Joris Oprins

ABOUT CINEMARK HOLDINGS, INC.

Cinemark is a leading domestic and international motion picture exhibitor, operating 490 theatres with 5,629 screens in 40 U.S. states, Brazil, Argentina, and 11 other Latin American countries as of September 30, 2014. For more information go to investors.cinemark.com.

Cinemark Holdings, Inc.
James Meredith, 972-665-1680
VP, Head of Marketing & Communications

jmeredith@cinemark.com

Source: Cinemark Holdings, Inc.