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Cinemark and Arts Alliance Present the Royal Opera House in Cinemark Theatres across Latin America

PLANO, Texas--(BUSINESS WIRE)-- **Cinemark Holdings, Inc.** (NYSE: CNK) one of the world's largest motion picture exhibitors, announced today in conjunction with **Arts Alliance**, the showing of the 2014/15 Royal Opera House season on the big screen starting December 13, 2014.

"The Royal Opera House has been a great partner for us in Brazil and we are responding to the customer base that enjoys the arts by expanding the showings to other countries," stated Valmir Fernandes, President Cinemark International.

Cinemark began their partnership with The Royal Opera House in 2011 in Brazil and is now expanding to other Latin America countries. The Royal Opera House Cinema 2014/15 season will be shown in Cinemark theatres and on Cinemark's large format XD screens, where available, throughout Latin America in the following countries: Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama, and Peru. The following operas and ballets will be shown: *Manon*, *I Due Foscari*, *L'elisir D'amore*, *Alice's Adventures in Wonderland*, *Andrea Chénier*, *Der fliegende Holländer*, *Swan Lake*, *Rise and Fall of the City of Mahagonny*, *La Fille mal gardée*, *La bohème*, *Guillaume Tell*.

Tickets are now on sale for the Royal Opera House. For a full list of participating Cinemark locations, advance ticket purchases and show time information go to the Cinemark web site, www.cinemark.com/international.

About The Royal Opera House

The Royal Opera House presents more than 400 performances at the iconic Covent Garden theatre in London each year and reaches an audience of more than 710,000. Beyond that, people around the world enjoy our work through our ROH Live Cinema Season, Royal Ballet Live, Royal Opera Live, BP Big Screens and other online and interactive projects. The Royal Opera House also plays a leading role in education, community engagement, skills development, professional training and cultural regeneration in the UK.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 490 theatres with 5,629 screens in 40 U.S. states, Brazil, Argentina and 11 other Latin American countries as of September 30, 2014. For more information go to investors.cinemark.com.

Cinemark Holdings, Inc.
Valerie Shortall, 972-665-1038
Vice President, International Marketing

vshortall@cinemark.com

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