

November 21, 2014



Rob Carmony Promoted to Executive Vice President Innovation for Cinemark

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), a leading motion picture exhibitor, announced today that Rob Carmony has been named Executive Vice President Innovation. In this new role, Rob will pursue various innovation opportunities, such as expansion of in-theatre e-sports and other gaming events, both for spectators and player participants.

"Cinemark's focus on innovation, both in our theatres and the industry, remain an integral part of our strategy," commented Tim Warner, Cinemark Chief Executive Officer. "Rob's vast experience in technology and leading innovation initiatives, such as our XD Premium Large Formats, alternative content through Fathom, satellite infrastructure through Digital Content Distribution Coalition (DCDC), and digitization of our domestic circuit via DCIP will allow Cinemark to further develop and expand our industry-leading innovations in order to maximize the utilization of our theatres."

Mr. Carmony has been in the theatre industry for over 42 years and has been with Cinemark since 1997 as Senior Vice President of Operations and Senior Vice President of New Technology and Training prior to his promotion.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 490 theatres with 5,629 screens in 40 U.S. states, Brazil, Argentina, and 11 other Latin American countries as of September 30, 2014. For more information go to investors.cinemark.com.

Forward-looking Statements

This press release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The "forward-looking statements" include our current expectations, assumptions, estimates and projections about our business and our industry. They include statements relating to future revenues, expenses and profitability, the future development and expected growth of our business, projected capital expenditures, attendance at movies generally or in any of the markets in which we operate, the number or diversity of popular movies released and our ability to successfully license and exhibit popular films, national and international growth in our industry, competition from other exhibitors and alternative forms of entertainment and determinations in lawsuits in which we are defendants. You can identify forward-looking statements by the use of words such as "may," "should," "could," "estimates," "predicts," "potential," "continue," "anticipates," "believes," "plans," "expects," "future" and "intends" and similar expressions which are intended to identify forward-looking statements. These statements are not guarantees of future performance and are subject to risks, uncertainties and other factors, some of which are beyond our control and difficult to predict and could cause actual results to differ materially from those expressed or forecasted

in the forward-looking statements. In evaluating forward-looking statements, you should carefully consider the risks and uncertainties described in the "Risk Factors" section or other sections in the Company's Annual Report on Form 10-K filed February 28, 2014 and quarterly reports on Form 10-Q. All forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by these cautionary statements and risk factors. Forward-looking statements contained in this press release reflect our view only as of the date of this press release. We undertake no obligation, other than as required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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Source: Cinemark Holdings, Inc.