

August 21, 2014



Cinemark and BBC Worldwide Present the Theatrical Premiere of Doctor Who “Deep Breath” Exclusively in Cinemark Theatres across Latin America

PLANO, Texas--(BUSINESS WIRE)-- **Cinemark Holdings, Inc.** (NYSE: CNK), one of the world's largest motion picture exhibitors, announced today in conjunction with **BBC Worldwide**, the main commercial arm and wholly owned subsidiary of the British Broadcasting Corporation, the showing of the first episode of the eighth season of *Doctor Who* “Deep Breath” on the big screen starting September 4, 2014. Advance tickets are now on sale.

“We are really pleased that *Doctor Who* fans in Latin America can enjoy their favorite show in an exciting atmosphere by sharing the experience of the new season in a communal environment,” stated Valmir Fernandes, President Cinemark International.

This year’s showing follows the success of the global cinema release of *Doctor Who*’s 50th anniversary episode *The Day of the Doctor* which was screened in over 1500 cinemas around the world, allowing fans to come together to watch the show like never before.

Doctor Who “Deep Breath” will be shown exclusively in Cinemark theatres and on Cinemark’s large format XD screens, where available, throughout Latin America in the following countries: Argentina, Brazil, Bolivia, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua, Panama, and Peru.

Doctor Who makes a spectacular return to the big screen in the feature-length premiere episode of Series 8, “Deep Breath.” Directed by acclaimed Director **Ben Wheatley** (*Sightseers, A Field in England*) and written by Lead Writer and Executive Producer **Steven Moffat**, the beginning of the Twelfth Doctor’s era stars **Peter Capaldi** as the Doctor, **Jenna Coleman** as his companion Clara Oswald and sees the return of fan favourites *The Paternoster Gang* - Madame Vastra (**Neve McIntosh**), Jenny Flint (**Catrin Stewart**) and Strax (**Dan Starkey**) – in a pulse-racing adventure through Victorian London.

Tickets are now on sale for *Doctor Who* “Deep Breath.” For a full list of participating Cinemark locations, advance ticket purchases and show time information go to the Cinemark web site, www.cinemark.com/international.

About Doctor Who

The [Doctor](#) is an alien Time Lord from the planet Gallifrey who travels through all of time and space in his TARDIS. His current travel companion is [Clara Oswald](#), though he has a long list of [friends and companions](#) who have shared journeys with him. Instead of dying, the Doctor is able to “regenerate” into a new body, taking on a new personality with each

regeneration. Peter Capaldi debuts in “Deep Breath” as the Twelfth actor to characterize The Doctor.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 488 theatres with 5,609 screens in 40 U.S. states, Brazil, Argentina and 11 other Latin American countries as of June 30, 2014. For more information go to investors.cinemark.com.

About BBC Worldwide

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC’s brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercializing and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally. In 2013/14, BBC Worldwide generated headline profits of £157.4m and headline sales of £1,042.3m and returned £173.8m to the BBC. For more detailed performance information please see our Annual Review website:

<http://www.bbcworldwide.com/annualreview>

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Source: Cinemark Holdings, Inc.