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Cinemark Celebrates the Academy Awards with OSCAR Movie Week Program

Guests Can Enjoy All Nine Feature Films Nominated For "Best Picture" And 10 Oscar Nominated Shorts at Select Cinemark Theatres

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's leading motion picture exhibitors, announced that Cinemark's **OSCAR Movie Week** will take place February 21-27 at select locations across the country. For one week only, Cinemark will showcase all nine Oscar nominated Best Picture films. In addition, all 10 of the nominated Best Live Action and Animated Shorts will show on Friday, Saturday and Sunday, February 28-March 2.

A special bundled price of \$40 is available to come see all 9 Best Picture nominations at a discounted price for select showtimes during the week. Customers can also see them on a single film basis at the regular admission price.

"Each year, Cinemark celebrates the Oscars by providing our guests with a unique program to enjoy the movies that have been nominated by the Academy for Best Picture," stated James Meredith, VP, Head of Marketing & Communications at Cinemark. "This new format, titled **OSCAR Movie Week**, gives customers more opportunities to see some of the films they may have missed, or to enjoy their favorites one last time on the big screen before the big night."

At the conclusion of the week, from February 28 – March 2, Cinemark will present the Academy Award nominated Best Live Action and Animated Shorts, with multiple showtimes at select locations. Tickets for the Oscar Shorts are \$10 each. A full list of participating theatres and advanced tickets are available now at www.cinemark.com for both the **OSCAR Movie Week** and the Oscar Shorts.

The order and start times of the 2014 **OSCAR Movie Week** are:

Friday, February 21:	Gravity 3D	7:00pm
	The Wolf of Wall Street	9:20pm
Saturday, February 22:	Nebraska	1:15pm
	Captain Phillips	4:00pm
	12 Years A Slave	7:00pm
	Her	10:00pm
Sunday, February 23:	Philomena	2:00pm
	Dallas Buyers Club	4:20pm
	American Hustle	7:00pm
Monday, February 24:	Nebraska	7:00pm
	The Wolf of Wall Street	9:45pm
Tuesday, February 25:	Her	7:00pm

	American Hustle	9:50pm
Wednesday, February 26:	Philomena	7:00pm
	12 Years A Slave	9:30pm
Thursday, February 27:	Gravity 3D	4:30pm
	Dallas Buyers Club	7:00pm
	Captain Phillips	9:45pm

The Oscar nominated Best Live Action and Animated Shorts will be presented as follows:

Friday, February 28: 2:00pm and 7:00pm
 Saturday, March 1: 2:00pm and 7:00pm
 Sunday, March 2: 2:00pm

The nominated shorts are listed below, but the order of presentation may vary.

Best Live Action Short Films

"Aquel No Era Yo (That Wasn't Me)" - Esteban Crespo
 "Avant Que De Tout Perdre (Just Before Losing Everything)" - Xavier Legrand and Alexandre Gavras
 "Helium" - Anders Walter and Kim Magnusson
 "Pitaako Mun Kaikki Hoitaa? (Do I Have To Take Care of Everything?)" - Selma Vilhunen and Kirsikka Saari
 "The Voorman Problem" - Mark Gill and Baldwin Li

Best Animated Short Films

"Feral" - Daniel Sousa and Dan Golden
 "Get a Horse!" - Lauren MacMullan and Dorothy McKim
 "Mr. Hublot" - Laurent Witz and Alexandre Espigares
 "Possessions" - Shuhei Morita
 "Room on the Broom" - Max Lang and Jan Lachauer

ABOUT CINEMARK HOLDINGS, INC.

Cinemark is a leading domestic and international motion picture exhibitor, operating 506 theatres with 5,794 screens in 40 U.S. states, Brazil, Mexico, Argentina and 10 other Latin American countries as of September 30, 2013. For more information, go to investors.cinemark.com.

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Source: Cinemark Holdings, Inc.