

August 15, 2013



Cinemark Holdings, Inc. Raises Quarterly Cash Dividend to \$0.25 Per Share

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its Board of Directors increased its annual dividend 19% to \$1.00 per share of common stock, or \$0.25 per share quarterly. The \$0.25 per share dividend will be paid on September 12, 2013 to stockholders of record on August 28, 2013.

About Cinemark Holdings, Inc.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 504 theatres with 5,794 screens in 40 U.S. states, Brazil, Mexico, Argentina, and 10 other Latin American countries as of June 30, 2013. For more information, go to investors.cinemark.com.

Forward-looking Statements

Certain matters within this press release include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results or performance to differ from those projected in the forward-looking statements. For a description of these factors, please review the "Risk Factors" section or other sections in the Company's Annual Report on Form 10-K filed February 28, 2013 and quarterly reports on Form 10-Q, filed with the Securities and Exchange Commission. All forward-looking statements are expressly qualified in their entirety by such risk factors.

Cinemark Holdings, Inc.

Investor Contact:

Chanda Brashears, 972-665-1500

Investor Relations Manager

investors@cinemark.com

or

Media Contact:

James Meredith, 972-665-1680

VP Marketing

communications@cinemark.com

Source: Cinemark Holdings, Inc.