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## Cinemark's Annual Summer Movie Clubhouse Provides Fun Films for Kids and Families

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's largest motion picture exhibitors, announces their annual **Summer Movie Clubhouse**, a ten-week series of kids films at a discounted price, will take place at over 200 participating Cinemark and Century Theatres across the country. The **Summer Movie Clubhouse** will bring some of Hollywood's recent G and PG favorites to the theatre on selected mornings at a cost of only \$1 per person. A series punch card is available for \$5 and is good for all ten movies, one card per person.

"The **Summer Movie Clubhouse** has proven to be one of our most successful programs throughout the year," states James Meredith, Vice President of Marketing for Cinemark Theatres. "It's a great way for summer programs or families on a budget to enjoy a cool morning on a hot summer day in the comfort of a Cinemark Theatre."

Some of the films showing this year include "The Smurfs," "Rio," "Cloudy With a Chance of Meatballs," "Horton Hears a Who," "Dolphin Tale," "Ice Age: Continental Drift," "Chimpanzee" and others. Meredith adds, "We get the cream of the crop of kids movies from last year and mix in some perennial favorites."

Each participating theatre will have ten movies for the "**Clubhouse**" series, with starting dates, days and times varying across the country. For a complete list of participating theatres and their start dates and showtimes, go to [www.cinemark.com](http://www.cinemark.com) and click on the **Summer Movie Clubhouse** logo on the home page.

The **Summer Movie Clubhouse** ten-week punch card is available at the theatres or online at [Cinemark.com](http://Cinemark.com), while supplies last. 2013 Premier Partners of the **Summer Movie Clubhouse** are Macmillan Children's Publishing Group with Charlie Joe Jackson's Bookshelf ([www.cjjbookshelf.com](http://www.cjjbookshelf.com)) and Sony Pictures and their upcoming animated features **SMURFS 2** and **CLOUDY WITH A CHANCE OF MEATBALLS 2**.

### About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 465 theatres with 5,240 screens in 39 U.S. states, Brazil, Mexico, Argentina and 10 other Latin American countries as of December 31, 2012. For more information go to [www.cinemark.com](http://www.cinemark.com).

### About Macmillan Children's Publishing Group

Macmillan Children's Publishing Group comprises Farrar Straus Giroux Books for Young Readers, Feiwel and Friends, First Second, Henry Holt Books for Young Readers, Priddy Books, Roaring Brook Press, and Square Fish. These imprints are home to award-winning,

New York Times bestselling authors including Madeleine L'Engle, Natalie Babbitt, Roald Dahl, Jack Gantos, Nancy Tillman, Catherynne M. Valente, Marissa Meyer, Paul Pope, Gene Luen Yang, Eric Carle, Leigh Bardugo, Lane Smith, Nick Bruel, Erin E. Stead, Philip C. Stead, and hundreds more popular authors and illustrators.

Macmillan Children's Publishing Group is proud to publish many of the classics of children's literature including *A Wrinkle in Time*, *Tuck Everlasting*, *The Black Cauldron*, *A Cricket in Times Square*, *Brown Bear, Brown Bear, What Do You See?*, and *The BFG*, as well as popular new classics *Speak*, *A Sick Day for Amos McGee*, *Dead End in Norvelt*, *On the Night You Were Born*, and *Bad Kitty*.

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