

September 21, 2012



Cinemark to Participate at MKM Partners Investor Conference in New York on October 4

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that Robert Copple, Executive Vice President and Chief Financial Officer, and Valmir Fernandes, President Cinemark International, will participate at the MKM Partners institutional investor conference on Thursday, October 4, 2012.

- **MKM Partners Cinema Symposium in New York**
 - Robert Copple, EVP and CFO, Fireside Chat at 1:00 pm ET
 - Valmir Fernandes, President International, International Exhibition Panel at 10:00 am ET
 - 1-on-1 investor meetings

About Cinemark Holdings, Inc.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 461 theatres with 5,207 screens in 39 U.S. states, Brazil, Mexico, Argentina, and 10 other Latin American countries as of June 30, 2012. For more information, go to investors.cinemark.com.

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