

August 8, 2012



Cinemark Declares Quarterly Cash Dividend of \$0.21

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its board of directors has declared a cash dividend for the second quarter of 2012 of \$0.21 per share of common stock. The dividend will be paid on September 5, 2012 to stockholders of record on August 21, 2012.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 461 theatres with 5,207 screens in 39 U.S. states, Brazil, Mexico, Argentina, and 10 other Latin American countries as of June 30, 2012. For more information, go to investors.cinemark.com.

Forward-looking Statements

Certain matters within this press release include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results or performance to differ from those projected in the forward-looking statements. For a description of these factors, please review the "Risk Factors" section or other sections in the Company's Annual Report on Form 10-K filed February 29, 2012 and quarterly reports on Form 10-Q, filed with the Securities and Exchange Commission. All forward-looking statements are expressly qualified in their entirety by such risk factors.

Cinemark Holdings, Inc.
Chanda Brashears, 972-665-1500
Investor Relations Manager
investors@cinemark.com

Source: Cinemark Holdings, Inc.