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Cinemark Presents Summer Classic Films Series

Fully Restored, Hollywood Classics Return to the Big Screen at Select Cinemark Theatres During the Months of June and July

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), the world's highest attended motion picture exhibitor, is pleased to announce that the "Summer Classics Series," featuring eight legendary Hollywood movies, will take place in over 100 Cinemark theatres across the country. All of these digitally restored movies, from the Warner Bros. film catalogue, will be scheduled to play each Wednesday, during the months of June and July, at two separate show times, 2 pm and 7pm.

"Cinemark's Classic Film Series presents a great opportunity for movie-lovers to revisit some of the greatest Hollywood films of all time," states James Meredith, VP of Marketing & Communications for Cinemark. "Our customers can experience all of these celebrated movies as they were meant to be seen, on the big screen, with crystal clear digital projection and incredible surround sound."

Cinemark has worked with Warner Bros. to select eight titles that were visionary films at their time of release, and still stand as true "classics" in every sense of the word. The list of films and dates of their presentation are:

June 6	The Exorcist (1973)	Rated R
June 13	Citizen Kane (1941)	Rated PG
June 20	Cool Hand Luke (1967)	Rated PG
June 27	The Searchers (1956)	Rated PG
July 4	That's Entertainment (1974)	Rated G
July 11	A Clockwork Orange (1971)	Rated R
July 18	North By Northwest (1959)	Not Rated
July 25	Cabaret (1972)	Rated PG

Cinemark takes pride in creating the best entertainment experience in the industry. In order to make movie-going as easy and enjoyable as possible, Cinemark focuses on offering more choices to their customers. For example, "Print at Home" ticketing, available at www.cinemark.com, makes it easy for patrons to purchase tickets in advance from the comfort of their home or office. Customers can bypass lines at the box office and go directly to a kiosk in the theatre lobby. Also, guests can download and purchase tickets through Cinemark's mobile applications that are available for iPhone and Android phones. Finally, to stay connected, customers can sign up online to receive free, weekly showtime e-mailers that contain online coupons for discounts at the concession stand and other weekly special offers.

A full list of participating Cinemark locations, advance ticket purchases and show time information can be found at www.cinemark.com.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 459 theatres with 5,181 screens in 39 U.S. states, Brazil, Mexico, Argentina and 10 other Latin American countries as of March 31, 2012. For more information go to investors.cinemark.com.

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Source: Cinemark Holdings, Inc.