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Cinemark's Summer Movie Clubhouse Provides Fun Films for Kids and Families

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), invites children of all ages to their annual Summer Movie Clubhouse, a ten-week series of kids films at a discounted price. Over 190 participating Cinemark and Century Theatres across the country will bring some of Hollywood's recent G and PG favorites to the theatre on selected mornings at a cost of only \$1 per person. A Summer Movie Clubhouse series punch card is available for \$5 and is good for all ten movies, one card per person.

"Our Summer Movie Clubhouse has been tremendously popular over the years for summer camps, church groups, and families on a budget," states James Meredith, Vice President of Marketing for Cinemark Theatres. "What can be better on a hot summer day than a great line up of movies, and a cool, comfortable theatre?"

The list of films being presented this year include "Shrek Forever After," "Rio," "Kung Fu Panda 2," "Despicable Me," "A Dolphin Tale," "Puss in Boots," "Winnie the Pooh" and others.

Each theatre will have ten movies for the "Clubhouse" series, although some participating theatres may have additional weeks of films. Start dates, days and times will vary. For a complete list of participating theatres and their start dates and showtimes, go to www.cinemark.com and click on the Summer Movie Clubhouse logo on the home page.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark Holdings, Inc. is a leader in the motion picture exhibition industry with 456 theatres and 5,152 screens in the U.S. and Latin America as of December 31, 2011. For more information go to <http://www.cinemark.com>.

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Source: Cinemark Holdings, Inc.