

January 5, 2012



Cinemark to Host International Business-Focused Investor Webcast and Q&A on January 17, 2012 at Noon ET

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. ("Cinemark") (NYSE: CNK), one of the world's largest motion picture exhibitors, today announced that it is hosting a live webcast at 12:00 pm ET on January 17, 2012 to discuss the Company's international operations, which includes more than 150 theatres and 1,200 screens based in 13 Latin American countries, including Brazil and Mexico. Cinemark senior management will also answer questions from the investment community during the webcast.

Cinemark Management Participants:

Alan Stock, CEO

Robert Copple, CFO

Valmir Fernandes, President of Cinemark International

Live Webcast/Replay: available live at www.cinemark.com in the [Investor Relations](#) section and archived for a limited time immediately following the call.

- NOTE: Interested webcast participants may email suggested questions in advance to Cinemark's management via CNK@jcir.com for possible inclusion, time permitting.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 448 theatres with 5,096 screens in 39 U.S. states, Brazil, Mexico and 11 other Latin American countries as of September 30, 2011. For more information go to www.cinemark.com.

For Cinemark Holdings, Inc.

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Source: Cinemark Holdings, Inc.