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Cinemark's Summer Movie Clubhouse Provides Fun Films for Kids

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), a leading motion picture exhibitor, invites children of all ages to their annual Summer Movie Clubhouse, a ten-week series of kids' films at a discounted price. Starting May 23rd in many locations, over 150 participating Cinemark and Century complexes in 32 states will bring some of Hollywood's most recent G and PG rated movies back to the theatre at a cost of only \$1 per person. A Summer Movie Clubhouse series punch card is available for \$5 and is good for all ten movies, one card per person, while supplies last.

"At Cinemark, we are always trying to offer the best programs possible to our customers," states James Meredith, Vice President of Marketing & Communications for Cinemark USA, Inc. "The Summer Movie Clubhouse offers an affordable way to beat the summer heat and enjoy some great family films. Our customers look forward to this successful program every year."

Each theatre will have ten movies for the "Clubhouse" series. Titles, times and start dates will vary by theatre. For a complete list of participating theatres and their start dates and showtimes, go to www.cinemark.com and click on the Summer Movie Clubhouse logo on the home page.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 431 theatres with 4,941 screens in 39 U.S. states, Brazil, Mexico and 11 other Latin American countries as of March 31, 2011. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.