

November 5, 2010



Cinemark Raises Quarterly Cash Dividend to \$0.21 Per Share

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its Board of Directors has approved a new dividend policy, under which the Company has increased its annual dividend from \$0.72 per share of common stock to \$0.84 per share of common stock. This 16.7% increase raises the Company's quarterly cash dividend from \$0.18 per share to \$0.21 per share of common stock. The next dividend of \$0.21 per share of common stock will be paid on December 7, 2010 to stockholders of record on November 22, 2010.

"Today's announcement reflects our board's increasing confidence in Cinemark's consistent track record of delivering strong cash flow and operating results and we are pleased to share our ongoing success with the Company's stockholders," stated Chief Executive Officer Alan Stock.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 428 theatres with 4,938 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of September 30, 2010. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.