

February 26, 2010



Cinemark to Participate at March Institutional Investor Conferences in California, Colorado, Florida and New York

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), the second largest motion picture exhibitor in the world in terms of both attendance and the number of screens in operation, announced today that its senior management will be participating at the following institutional investor conferences in March 2010:

- March 1: Morgan Stanley Technology, Media & Telecom Conference in San Francisco, CA
 - o Webcast of fireside chat with management at 3:20 PM (PT) can be accessed by visiting the Company's website at www.cinemark.com (Investor Relations section)
- March 4: Thomas Weisel Partners Denver One-on-One Conference in Cherry Creek, CO
 - o 1-on-1 investor meetings
- March 8: Raymond James 31st Annual Institutional Investors Conference in Orlando, FL
 - o Webcast of management presentation at 7:30 am (ET) as well as Cinemark's PowerPoint presentation can be accessed by visiting the Company's website at www.cinemark.com (Investor Relations section)
- March 11: Gabelli & Company, Inc. Digital Cinema & Movie Conference in New York, NY
 - o Fireside chat with management at 12:30 pm (ET)

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 424 theatres with 4,896 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of December 31, 2009. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.