

January 7, 2010



Cinemark to Present at the Twelfth Annual ICR XChange Conference

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), a leading motion picture exhibitor, today announced that the Company will be presenting at the Twelfth Annual ICR XChange Conference on Wednesday, January 13, 2010 at the St. Regis Monarch Beach Resort & Spa in Dana Point, CA. The presentation will begin at 8:25 AM Pacific time (11:25 AM Eastern time).

Investors and interested parties may listen to a webcast of the presentation by visiting the Company's website at www.cinemark.com under the investor relations section.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark is the second largest motion picture exhibitor in the world in terms of both attendance and the number of screens in operation. As of September 30, 2009, Cinemark operates 426 theatres and 4,908 screens in 39 states in the United States and one Canadian province and internationally in 13 countries, including Brazil, Mexico, Chile, Colombia, Argentina, Peru, Ecuador, Honduras, El Salvador, Nicaragua, Costa Rica, Panama and Guatemala. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.