

October 27, 2009



Cinemark Holdings, Inc. Announces Third Quarter Earnings Release Date and Conference Call

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE:CNK), a leading motion picture exhibitor, today announced that the Company will release its fiscal third quarter 2009 results before the market opens on Monday, November 9, 2009, to be followed by a conference call at 8:30 a.m. (Eastern Time).

The call can be accessed live over the phone by dialing (800) 374-1346, or for international callers, (706) 679-3149. A replay will be available shortly after the call and can be accessed by dialing (800) 642-1687, or for international callers, (706) 645-9291. The passcode for the replay is 34909332. The replay will be available until November 16, 2009.

Interested parties may also listen to a simultaneous webcast of the conference call by logging onto the Company's website at www.cinemark.com and clicking on the "Investor Relations" tab. The on-line replay will be available for a limited time beginning immediately following the call.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark Holdings, Inc. is the second largest motion picture exhibitor in the world in terms of both attendance and the number of screens in operation. As of June 30, 2009, Cinemark operates 424 theatres and 4,889 screens in 39 states in the United States and one Canadian province and internationally in 13 countries, including Brazil, Mexico, Chile, Colombia, Argentina, Ecuador, Peru, Honduras, El Salvador, Nicaragua, Costa Rica, Panama and Guatemala. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.