

January 8, 2009



Cinemark to Present at the Eleventh Annual ICR XChange Conference

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), a leading motion picture exhibitor, today announced that the Company will be presenting at the Eleventh Annual ICR XChange Conference on Thursday, January 15, 2009 at the St. Regis Monarch Beach Resort & Spa in Dana Point, CA. The presentation will begin at 12:00 PM Pacific time (3:00 PM Eastern time).

Investors and interested parties may listen to a webcast of the presentation by visiting the Company's website at www.cinemark.com under the investor relations section.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark is a leader in the motion picture exhibition industry. As of September 30, 2008, Cinemark operates 414 theatres and 4,717 screens in 38 states in the United States and internationally in 12 countries, mainly in Mexico, South and Central America. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.