

October 21, 2008



Cinemark Holdings, Inc. Announces Third Quarter Earnings Release Date and Conference Call

PLANO, Texas--(BUSINESS WIRE)--

Cinemark Holdings, Inc. (NYSE:CNK), a leading motion picture exhibitor, today announced that the Company will release its third quarter 2008 results before the market opens on Monday, November 10, 2008, to be followed by a conference call at 8:30 a.m. (Eastern Time).

The call can be accessed live over the phone by dialing (800) 374-1346, or for international callers, (706) 679-3149. A replay will be available shortly after the call and can be accessed by dialing (800) 642-1687, or for international callers, (706) 645-9291. The passcode for the replay is 68151677. The replay will be available until November 12, 2008.

Interested parties may also listen to a simultaneous webcast of the conference call by logging onto the Company's website at www.cinemark.com and clicking on the "Investor Relations" tab. The on-line replay will be available for a limited time beginning immediately following the call.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark is a leader in the motion picture exhibition industry. As of June 30, 2008, Cinemark operates 412 theatres and 4,706 screens in 38 states in the United States and internationally in 12 countries, mainly in Mexico, South and Central America. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.