

February 27, 2008



Cinemark Holdings, Inc. Announces Fourth Quarter Earnings Release Date and Conference Call

PLANO, Texas--(BUSINESS WIRE)--

Cinemark Holdings, Inc. (NYSE:CNK), a leading motion picture exhibitor, today announced that the Company will release its fiscal fourth quarter and full year 2007 results after the market closes on Thursday, March 6, 2008, to be followed by a conference call at 5:00 p.m. (Eastern Time).

The call can be accessed live over the phone by dialing 800-374-1346, or for international callers, 706-679-3149. The passcode is 36984398. A replay will be available shortly after the call and can be accessed by dialing 800-642-1687, or for international callers, 706-645-9291. The passcode for the replay is 36984398. The replay will be available until March 8, 2008.

Interested parties may also listen to a simultaneous webcast of the conference call by logging onto the Company's website at www.cinemark.com and clicking on the "Investor Relations" tab. The on-line replay will be available for a limited time beginning immediately following the call.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark is a leader in the motion picture exhibition industry. As of September 30, 2007, Cinemark operates 404 theatres and 4,596 screens in 38 states in the United States and internationally in 12 countries, mainly in Mexico, South and Central America. For more information go to www.cinemark.com.

Forward-looking Statements

Certain matters within this press release include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements included herein, other than statements of historical fact, may constitute forward-looking statement. Forward-looking statements may involve known and unknown risks, uncertainties and other factors that may cause the actual results or performance to differ from those projected in the forward-looking statements. For a description of these factors, please review the "Risk Factors" section or other sections in the Company's 424(b)(1) prospectus filed April 24, 2007 and quarterly reports on Form 10-Q, filed with the Securities and Exchange Commission. All forward-looking statements are expressly qualified in their entirety by such risk factors.

Source: Cinemark Holdings, Inc.