

Galaxy Gaming Expands Its European Operations Into France

Las Vegas-Based Leader is the First to Penetrate the Lucrative French Market

LAS VEGAS, June 25, 2014 (GLOBE NEWSWIRE) -- Galaxy Gaming, Inc. (OTC:GLXZ) the world's largest independent producer of casino table games and enhanced systems, announced today the installation of its proprietary table games in France. This event marks the first French approval of a proprietary table game.

France's largest gaming operator, Groupe Lucien Barrière, has agreed to install Galaxy Gaming's award-winning table game "*Lucky Ladies*" into six different French casinos. The first installation occurred at the Casino Barrière du Deauville in Normandy. This luxury seaside casino is favored by France's most discerning clientele, and will be showcased this September when Deauville hosts the 39th annual American Film Festival.

In addition, both *Lucky Ladies* and another popular Galaxy table game, "21+3", are currently offered in five Groupe Lucien Barrière casinos in Switzerland. Barrière also operates additional casinos in France and Egypt, representing additional potential market expansion opportunities for Galaxy.

Many industry observers believe France's gaming industry is often overlooked, despite the fact that approximately 200 casinos are operating countrywide. The application process, regulatory approvals and technical agreements needed to enter this market, however, have made it difficult to reach for foreign companies.

"After working with French authorities for the past couple of years, our perseverance has now been rewarded," commented Galaxy Gaming's Chief Executive Officer Robert Saucier. "Although overcoming the entry barrier into France is quite meaningful, it is far more significant to the Company in terms of the anticipated long-term business opportunities with France's well-established gaming industry. Galaxy has launched from the starting gate first, thereby giving us a substantial advantage over any future potential competitors. We want to thank all of the regulatory authorities who made this possible and especially our valued client, Groupe Lucien Barrière. We look forward to a continuing long and mutually profitable business relationship."

Gary A. Vecchiarelli, Galaxy Gaming's Chief Financial Officer observed, "Our unprecedented entry into European markets and other international areas is a logical aspect of our growth strategy and the continued execution of our strategic plan. Galaxy brings the industry's leading products to the market, and we develop the strong partnering relationships to make sure they are seen all over the world."

"The debut of Lucky Ladies in France is very promising and we are optimistic that it will

expand quickly among many other casinos in the coming weeks," said Laurent Gaubout, owner at LGS Gaming and Galaxy Gaming's agent for continental Europe. "21+3 is another Galaxy game currently being tested here, and the future looks bright, thanks to the large portfolio of games from Galaxy Gaming and its proven track record."

About Galaxy Gaming

Headquartered in Las Vegas, Galaxy Gaming (<u>www.galaxygaming.com</u>) develops, manufactures and distributes innovative proprietary table games, state-of-the-art electronic wagering platforms and enhanced bonusing systems to land-based, riverboat, cruise ships and online casinos worldwide. Through its iGaming partner, Games Marketing Ltd., Galaxy Gaming licenses its proprietary table games to the online gaming industry. The Company is also expanding its global presence through its partnership with WPT Enterprises, Inc., owner of the World Poker Tour.

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