

Galaxy Gaming Releases High Card Flush

LAS VEGAS, April 18, 2013 (GLOBE NEWSWIRE) -- Galaxy Gaming, Inc. (GLXZ), announced today it has officially released for commercialization, a new casino table game known as *High Card Flush*. The Las Vegas based company is the world's second largest developer, manufacturer and distributor of cutting-edge products for the casino industry, including casino table games, enhanced game systems and e-Tables. In September of last year, Galaxy Gaming purchased the worldwide rights to High Card Flush from Red Card Gaming, LLC.

At the time of the acquisition, High Card Flush was installed in only one casino. Immediately after the acquisition, Galaxy Gaming made innovative improvements to the game and introduced it to the gaming industry at the annual Global Gaming Exposition in Las Vegas last October. After three days of demonstrating High Card Flush in Galaxy's booth, the game received the highest accolades of any table game on display. Galaxy also announced at the exposition that the game would enter into a beta-test or "incubation" period, whereby the Company would closely monitor the game's performance and player behavior to determine optimal design and implementation. In December, High Card Flush was named *Casino Journal's* Best New Table Game of 2012 at the Raving's Cutting Edge Table Game Conference hosted at the Mirage in Las Vegas.

The incubation period began in January 2013, with ten casinos participating throughout California, Nevada and Washington. In many of these casinos, Galaxy's representatives partnered with the casinos to offer novel player introduction promotions. Marketing campaigns including the tagline, "Feel the Rush with High Card Flush" were also introduced and live updates of the promotions were posted to Galaxy's Facebook page (Facebook.com/GalaxyGamingLV).

"We always thought we had acquired something extraordinary when we purchased High Card Flush," said Robert Saucier, Galaxy Gaming's CEO. "However, the exceptional results our clients recorded during this 'incubation period' support the speculation that this game may be destined to become an industry legend. During the test, we had a diverse number of placements to determine the game's popularity and profitability with different demographics and locales. In every environment we tested, the game performed exceedingly well, often outperforming each casino's other proprietary table games. With successful testing and analysis now complete, our sales team can fulfill the backlog of requests in queue from other casinos. This game is expected to be a 'game changer' for us, pun intended," concluded Mr. Saucier.

About Galaxy Gaming

Headquartered in Las Vegas, Galaxy Gaming (<u>www.galaxygaming.com</u>) develops, manufactures and distributes innovative proprietary table games, state-of-the-art electronic wagering platforms and enhanced bonusing systems to land-based, riverboat, cruise ships and online casinos worldwide.