

Envestnet Adds Brinker Capital To Platform

Strategic Partnership Makes Brinker's Absolute Return SMA Strategy Available to Advisors

CHICAGO, April 20, 2011 /PRNewswire/ -- Envestnet, Inc. (NYSE: ENV), a leading provider of innovative investment and practice management solutions for financial advisors, announced today that it has added the Brinker Capital Crystal Strategy I to the Envestnet platform. The partnership further expands Envestnet's offering by providing advisors with the industry's first absolute return portfolio embedded in a separately managed account format.

(Logo: https://photos.prnewswire.com/prnh/20110321/NY68085LOGO)

"Envestnet understands that advisors face a constantly changing marketplace and evolving investor needs. By continually expanding our roster of leading investment managers on the Envestnet platform, we strive to help advisors meet the needs of today's most demanding, most sophisticated clients," said Bill Crager, President of Envestnet. "We're excited to partner with Brinker to deliver this unique strategy as part of our separate accounts lineup."

Brinker Capital Inc. is an independent investment management firm providing managed account programs to individual and institutional investors through advisors. Its Crystal Strategy I is a proprietary product designed with the goal of helping advisors preserve client capital in down markets while capturing appreciation in up markets.

Merging top-down macroeconomic trends with bottom-up strategy and stock selection, the Crystal Strategy I allocates across six major asset classes (domestic and foreign equity, fixed income, absolute return, real assets, private equity, cash) and uses a diversity of investment vehicles (individual stocks, exchange-traded funds, closed-end funds, open-end funds, Master Limited Partnerships, etc.) to pursue higher return potential with less incremental portfolio risk.

"Our strategic partnership represents a great combination of Brinker's investment expertise with Envestnet's extensive platform capabilities," said John Coyne, President of Brinker Capital. "Our Crystal Strategy I is designed to help advisors adjust portfolios quickly and nimbly in response to unexpected market events. We are excited to offer it through Envestnet's platform, a comprehensive, unified solution that empowers the advisor's practice."

For more information, please contact Carol Graumann at 973-732-3521 or Carol@jcprinc.com.

ABOUT ENVESTNET (NYSE: ENV)

Envestnet, Inc. is a leading provider of wealth management solutions to financial advisors who are independent, as well as those who are associated with small or mid-sized financial advisory firms and larger financial institutions. Envestnet's technology is focused on addressing financial advisors' front-, middle- and back-office needs. Envestnet is headquartered in Chicago with offices in Boston, Denver, New York, Silicon Valley and Trivandrum, India. The firm has over \$139 billion in total assets served and more than 910,000 investor accounts.* For more information on Envestnet, Inc. please go to www.envestnet.com.

* Data includes assets under management or administration and licensing agreements as of 12/31/2010.

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