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Old Dominion Freight Line Launches OD Household Services

Self-Moving Service Available to Consumers across the United States

THOMASVILLE, N.C., Jan. 23, 2012 /PRNewswire/ -- Consumers looking to pack their own household goods, but who want someone else to do the driving, have a new option: OD Household Services.

The new service, launched today by [Old Dominion Freight Line](http://www.odfl.com), is a cost-effective alternative to traditional and do-it-yourself moving services, as consumers only pay for the truck space that they use.

"We understand it's not just someone's belongings in the back of a truck—it's their life," said Marty Freeman, senior vice president of sales and national accounts at Old Dominion Freight Line. "Our company's more than 75 years of shipping expertise and solid track record as a leader in the transportation industry makes OD Household Services the perfect moving partner."

With OD Household Services, Old Dominion delivers the trailer, allowing consumers to pack and load their own belongings. Old Dominion then picks up the trailer and delivers it to the consumer's new address—whether across town or cross-country.

This is the first consumer-focused service that Old Dominion, a shipping and transportation company based in Thomasville, N.C., has launched. In addition to OD Household Services, Old Dominion offers domestic less-than-truckload, global, logistical and drayage shipping services to points in North America, Central America, South America and the Far East.

For more information about OD Household Services, or to receive an estimate, visit www.odfl.com/household or call 1-877-358-6928.

For more information about Old Dominion Freight Line, visit www.odfl.com or call 800-432-6335.

About Old Dominion Freight Line

Old Dominion Freight Line Inc. (NASDAQ: ODFL) is a national less-than-truckload motor carrier providing one-to-five day service among six regions in the United States and next-day and second-day service within these regions. Through its four product groups, OD-Domestic, OD-Expedited, OD-Global and OD-Technology, the Company offers an array of innovative products and services that provide direct service to 48 states within the Southeast, Gulf Coast, Northeast, Midwest, Central and West regions of the country. In addition to domestic

less-than-truckload services, the Company offers assembly and distribution services as well as LCL and FCL delivery services to and from all of North America, Central America, South America and the Far East. The Company also offers a broad range of expedited and logistical services for both its domestic and global markets, and for more than 75 years, Old Dominion has been helping the world keep promises. More information can be found at www.odfl.com.

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