

# **Forward-Looking Statements**

This presentation includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, as amended. These statements may reflect Forward Air Corporation's ("Forward") expectations, beliefs, hopes, intentions or strategies regarding, among other things, the potential transaction (the "Proposed Acquisition") between Forward and Omni Logistics, LLC ("Omni"), the expected timetable for completing the Proposed Acquisition (including the timing for realizing any such synergies and the conversion of revenue synergies to adjusted EBITDA), the benefits and expected cost and revenue synergies of the Proposed Acquisition and future opportunities for the combined company, as well as other statements that are other than historical fact, including, without limitation, statements concerning future financial performance, future debt and financing levels (including the achievement of targeted deleveraging within the expected time frames or at all), investment objectives, implications of litigation and regulatory investigations and other management plans for future operations and performance. Words such as "anticipate(s)," "expect(s)", "intend(s)", "plan(s)", "target(s)", "project(s)", "believe(s)", "will", "aim", "would", "seek(s)", "estimate(s)" and similar expressions are intended to identify such forward-looking statements.

Forward-looking statements are based on management's current expectations, projections, estimates, assumptions and beliefs and are subject to a number of known and unknown risks, uncertainties and other factors that could lead to actual results materially different from those described in the forward-looking statements. Forward can give no assurance that its expectations will be attained. Forward's actual results, liquidity and financial condition may differ from the anticipated results, liquidity and financial condition indicated in these forward-looking statements. We caution readers that any such statements are based on currently available operational, financial and competitive information, and they should not place undue reliance on these forward-looking statements, which reflect management's opinion only as of the date on which they were made. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are certain important factors that could cause Forward's actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements, including, but without limitation:

- the parties' ability to consummate the Proposed Acquisition and to meet expectations regarding the timing and completion thereof;
- the satisfaction or waiver of the conditions to the completion of the Proposed Acquisition, including the receipt of all required regulatory approvals or clearances in a timely manner and on terms acceptable to Forward;
- the risk that the parties may be unable to achieve the expected strategic, financial and other benefits of the Proposed Acquisition, including the realization of expected synergies and the achievement of deleveraging targets, within the expected time-frames or at all;
- the risk that the committed financing necessary for the consummation of the Proposed Acquisition is unavailable at the closing, and that any replacement financing may not be available on similar terms, or at all;
- the risk that the businesses will not be integrated successfully or that integration may be more difficult, time-consuming or costly than expected;
- the risk that operating costs, customer loss and business disruption (including, without limitation, difficulties in maintaining relationships with employees, customers, clients or suppliers) may be greater than expected following the Proposed Acquisition;
- the risk that, if Forward does not obtain the necessary shareholder approval for the conversion of the perpetual non-voting convertible preferred stock to be issued by Forward in the Proposed Acquisition, Forward will be required to pay an annual dividend on such preferred stock;



# Forward-Looking Statements (Cont'd)

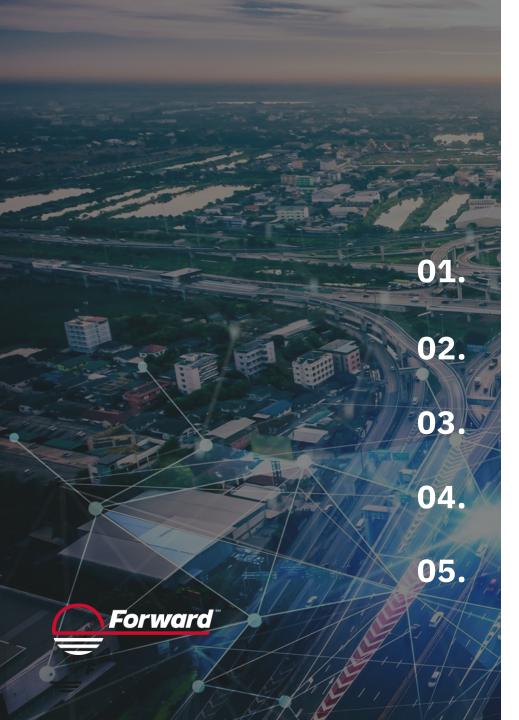
- the risks associated with being a holding company with the only material assets after completion of the Proposed Acquisition being the interest in the combined business and, accordingly, dependency upon distributions from the combined business to pay taxes and other expenses;
- the requirement for Forward to pay certain tax benefits that it may claim in the future, and the expected materiality of these amounts;
- risks associated with organizational structure, including payment obligations under the tax receivable agreement, which may be significant, and any accelerations or significant increases thereto:
- the inability to realize all or a portion of the tax benefits that are currently expected to result from the acquisition of certain corporate owners of Omni, certain pre-existing tax attributes of Omni shareholders and tax attributes that may arise on the distribution of cash to other Omni shareholders in connection with the Proposed Acquisition, as well as the future exchanges of units of Forward's operating subsidiary and payments made under the tax receivables agreement;
- increases in interest rates;
- changes in Forward's credit ratings and outlook;
- risks relating to the indebtedness Forward expects to incur in connection with the Proposed Acquisition and the need to generate sufficient cash flows to service and repay such debt;
- the ability to generate the significant amount of cash needed to service the indebtedness;
- the limitations and restrictions in surviving agreements governing indebtedness;
- risks associated with the need to obtain additional financing which may not be available or, if it is available, may result in a reduction in the ownership of current Forward shareholders;
- and general economic and market conditions.

These and other risks and uncertainties are more fully discussed in the risk factors identified in "Item 1A. Risk Factors" in Part I of Forward's most recently filed Annual Report on Form 10-K, and as may be identified in Forward's Quarterly Reports on Form 10-Q and current reports on Form 8-K. Except to the extent required by law, Forward expressly disclaims any obligation to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in Forward's expectations with regard thereto or change in events, conditions or circumstances on which any statement is based.

### **Non-GAAP Measures**

To supplement the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), we have included Adjusted Revenue, Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted EBITDA Leverage Ratio and Net Revenue, non-GAAP financial measures, in this presentation. The reconciliation of these non-GAAP measures to the most directly comparable financial measure calculated and presented in accordance with GAAP can be found in the Appendix to this presentation. Because these non-GAAP measures excludes certain items as described herein, they may not be indicative of the results that Forward expects to recognize for future periods. As a result, these non-GAAP measures should be considered in addition to, and not a substitute for, financial information prepared in accordance with GAAP.





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**Strategic Rationale** 

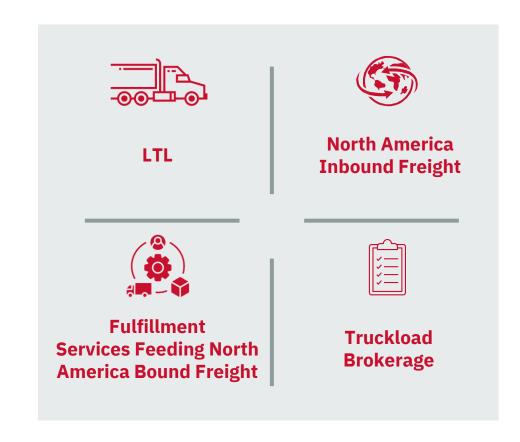
**Financial Benefits and Value Creation** 

**Transaction Structure** 

**Recap and Conclusion** 

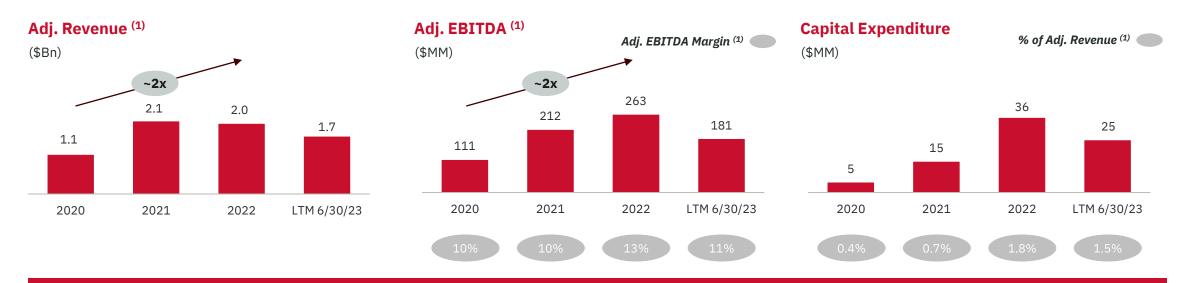
# Omni: Leading Logistics Provider of High-Touch, Expedited Freight

- Omni, headquartered in Dallas, TX, is an asset-light, high-touch logistics and supply chain management company with deep customer relationships in high growth end markets
- Omni focuses on time-sensitive freight for U.S.-based blue-chip customers, facilitating the movement of freight into and throughout North America
- Provides a single-source solution for customers with highly complex supply chains
- Scaled platform with a sizeable existing retail sales force that is successful at growing and retaining large accounts
- 7,000+ customers are predominantly in high growth sectors and often use premium LTL services
- Industry leading productivity of the sales force team
- Employees: >4,000





# **Asset-Light Model Drives Attractive Financial Profile**



#### **Key Attributes of Financial Profile**

- Track record of inorganic and organic growth; 2x revenue from 2020 to 2022 on organic basis
- Delivered margin expansion over the same period, with further upside expected as the extended freight recession abates
  - Momentum in 2023 with a Q2 QoQ sequential Adj. EBITDA improvement of >20% and margin expansion of over 200 bps
- Asset-light operating model with minimal capex; just 2% of revenue in 2022 and expected to be consistent on go-forward basis
  - Capital expenditure includes significant investment in technology

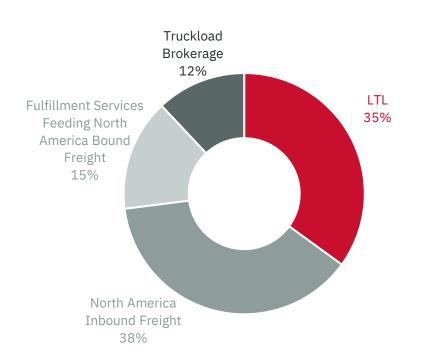
#### Notes

Forward \*\*

1. Represents a Non-GAAP figure. Please see appendix for non-GAAP reconciliation.

# Synergistic Service Offerings Feeding Forward's Expedited LTL Network

#### 2022 Revenue



#### **Detailed Omni Service Overview**

#### LTL (35%)

- ✓ Partner with carriers and in-house network to provide full menu of Less-than-Truckload services, including pick-up and delivery
- ✓ Specialized transportation and delivery of high-value freight, including white glove, team delivery and installation, and domestic hot shot

#### **North America Inbound Freight (38%)**

✓ "High-touch" service for core customers to capture domestic ground opportunities as part of broader customer solution, primarily focused on Asia to U.S.

#### Fulfillment Services Feeding North America Bound Freight (15%)

✓ Value-added global warehousing, distribution, fulfillment, and other solutions, focused on freight moving into and throughout North America

#### **Truckload Brokerage (12%)**

✓ Partner with leading carriers to provide truckload brokerage services



# Omni Doubles the Addressable Expedited LTL Market for Forward Air, and Expands Revenue Opportunity in Other Lines of Business

#### **Expedited Less-Than-Truckload Market**

# Total Expedited LTL Market (\$15Bn) Wholesale Expedited LTL Market (~\$7Bn)

Forward Market Share Today (\$1Bn, ~7%)

Source: Statista, Forward Management

#### **Rationale**

- Total expedited less-than-truckload market size is \$15Bn, and Forward has ~7% of the market today
- Wholesale customers diversify their LTL purchases between Forward Air, non-Forward Air providers, and in-house networks
- Half the market is addressable only through direct retail relationships
- Direct access to the only national expedited network provides sales entry to customers with freight of consequence that can be leveraged to sell additional modes



# Blue Chip Customers with Significant Expedited LTL Spend

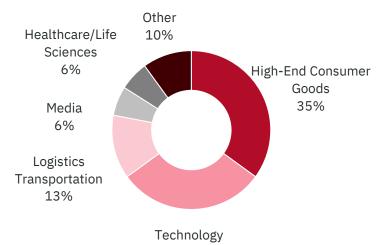
Omni services the global supply chains of largely

North America-based customers

Over **75%** of Omni's net revenue is from time critical end markets that often use premium LTL

#### **End Market Overview**

2022 Net Revenue<sup>(1)</sup>



30%

**Representative Blue-Chip Customer Base** 









**Technology** 



**Automotive** 

Omni consistently onboards new customers who require **time-sensitive freight services** 



Notes:

. Net revenue represents non-GAAP figure. Net revenue represents revenue less cost of sales.

# Omni Will Drive Volumes and Margin to Forward's Expedited LTL Network

#### • Expands Expedited Fright Customer Base

- Forward and Omni complement each other and will be able to provide customers cost savings on moving high quality, time sensitive freight
- ~35% of Omni's business is LTL, remainder is focused on bringing high-value goods into and throughout the U.S.

#### • Enhances Platform Scale and Margin

- Forward current scale to double, with Adj. Revenues of ~\$3.7B for twelve months ended June 30, 2023 (1)
- Combination removes an organization's gross margin between shipper and destination
- Omni originated LTL moved by Forward will be margin enhancing for Forward, allowing Forward to capture both wholesale and retail margin on the same revenue. EBITDA margin on such moves is expected to be greater than 20%

#### • Broader Service Offering Will Drive Incremental Business into the Forward LTL Network

- Complementary services support the long-term growth of Forward's Expedited LTL business
- Omni's domestic business generates significant LTL freight volumes which can be moved onto Forward network
- Omni's international freight transportation services move high value freight to North America that will feed the Forward network

#### • Combines Industry – Leading Teams

- Acquisition allows Forward to go directly to shippers while maintaining and growing with our historic wholesale customers
- Positions Forward for long term growth of the business model by expanding the customer base to include shippers, 3PL, forwarders and airlines
- Omni's retail salesforce sells significant amount of high value LTL freight (which is often fulfilled by Forward) and as such already has a strong understanding of the combined footprint and service capabilities to market the combined offering
- Strong commercial engine enables pro-active cross sell revenue synergies in LTL along with complementary Omni services
- Adds deep retail sales expertise to an already strong wholesale sales and account management team
- To drive growth in both the wholesale and retail markets, Forward will go to market with two sales organizations with channel expertise

#### • Expands Geographic Footprint and Capacity

- Combined company will have 300+ locations, creating a network flywheel for customers through the addition of Omni's 40+ strategically located terminals across the United States
- Addition of Omni's presence in Europe, Asia, and South America is expected to expand Forward's international capabilities and allow Forward to provide extended logistics services support for global customers

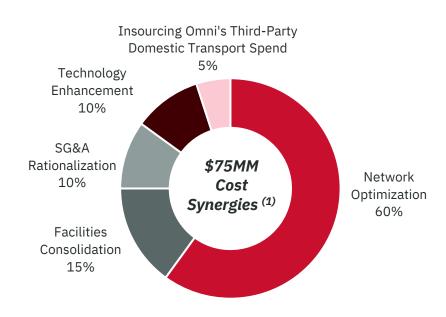


#### Notes

1. Represents a non-GAAP figure. Please see appendix for a non-GAAP reconciliation. Assumes full realization of expected synergy opportunities, based on management estimates. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM. Estimated revenue-based EBITDA synergy opportunities have been converted into EBITDA estimates assuming the full realization of the revenue synergy opportunities, based on an assumed margin percentage of 21%. This assumed margin percentage is based on management's estimates and an analysis of incremental margin by revenue segment.

# High Certainty Cost Synergy Opportunity Will Be Executed in Near-Term

#### Majority of synergies coming from cost synergies **Key Levers** Synergy Moving Omni's existing LTL freight spend through the optimized national Forward network to buy, load and route freight efficiently Optimizing combined LTL network and reducing redundancy in **Network Optimization** certain parts of the network • Shifting pick-up and delivery freight from Omni cartage agents to Forward independent contractors • Capturing efficiency benefits from greater scale and route density **Facilities Consolidation** • Consolidating terminals to a single facility in most markets Optimizing office footprint **SG&A Rationalization** • Aligning personnel and benefits related expenses Consolidating into single TMS instance and IT management tools **Technology Enhancement** for truckload brokerage, including back offices support function **Insourcing Omni's Third-Party** • Transferring existing freight to Forward from current Omni **Domestic Transport Spend** providers while remaining accretive



Up to 80% of run-rate cost synergies expected to be realized within the first six months following close, with full run-rate cost savings expected to be realized by the end of 2025

#### Notes



1. Projected synergy opportunities are based on management estimates

# Meaningful Revenue Synergies to be Executed in Near-Term

#### Revenue Synergies (\$50MM)(1)

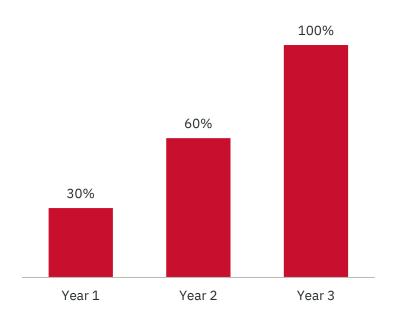
Maximize value of the **only national expedited LTL network** with a direct retail relationships at scale

**Cross-sell potential** by delivering Forward's expedited LTL network into Omni's customer base

**Expand reach** of Forward's LTL direct sellers by combining with Omni's sales team

Best-in-class account management with **98% plus revenue retention** 

# Revenue-Based EBITDA Synergy Phasing<sup>(1)</sup>



#### **Rationale**

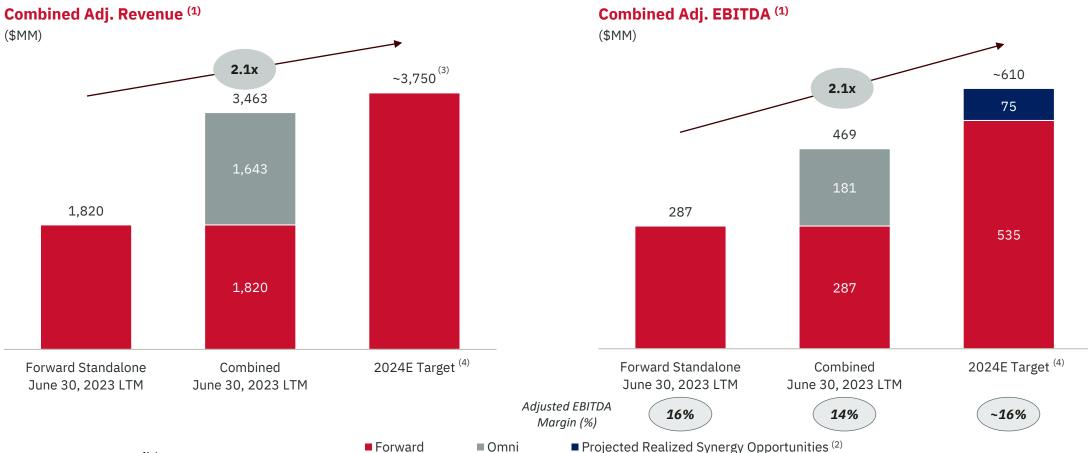
- 133 large (>\$1MM revenue) customers representing \$540MM in collective revenue are non-LTL users today spending <\$100k on LTL with Omni
- Based on similarly sized customers in Omni's portfolio who do buy LTL, this group of customers has the potential to deliver over \$570MM in additional LTL revenue – of which 25% conversion is assumed in revenue synergies over 3 years
- Shippers value LTL network control and Omni has already achieved above market growth selling a subscale in-house network
- Forward will service our wholesale community of customers independent from Omni and will go to market with two separate sales and support teams maintaining confidentiality and neutrality across our sales channels
- Forward continues to maintain expedited LTL nationwide leadership





1. Net of dis-synergies. Estimated revenue-based EBITDA synergy opportunities are converted into EBITDA estimates assuming the full realization of the revenue synergy opportunities, based on an assumed margin percentage of 21%. This assumed margin percentage is based on management's estimates and an analysis of incremental margin by revenue segment.

## **Transaction Will Double Forward's Scale**





- 1. Represent Non-GAAP figures. Please see appendix for non-GAAP reconciliation.
- 2. Projected realized cost and revenue synergy opportunities are based on management estimates. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM. \$75MM of estimated realized synergy opportunities consists of \$15MM revenue synergy opportunities and \$60MM cost synergy opportunities. Estimated revenue-based EBITDA synergy opportunities have been converted into EBITDA estimates assuming the full realization of the revenue synergy opportunities, based on an assumed margin percentage of 21%. This assumed margin percentage is based on management's estimates and an analysis of incremental margin by revenue segment.
- 3. Inclusive of revenue from estimated net realized revenue synergy opportunities of approximately \$60MM.
- 4. Projections and targets included herein are not guarantees of future performance and involve risks and uncertainties. Forward can give no assurance that these projections and targets can be attained, and such projections and targets do not constitute, and should not be interpreted as, Forward's guidance for any current or future period. Please refer to "Forward-Looking Statements" on slides 2 and 3 for additional information.

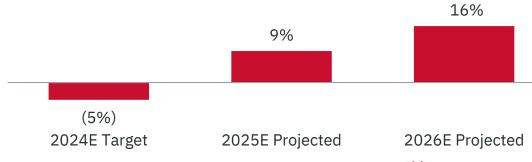
## **Substantial Value Creation for Forward Shareholders**

#### Synergy Opportunities Represent ~\$1.4 Billion of Incremental Value (1)

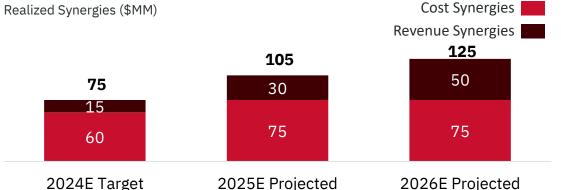
- Highly accretive to cash EPS in 2025 when considering projected ramp-up period for projected EBITDA synergies
  - Cash EPS is an important focus, as purchase accounting will result in incremental amortization expense
- Up to \$125 million run-rate EBITDA synergy opportunities (2)
  - Includes \$75 million of potential cost synergies, \$60 million of which are expected to be realized within first 6 months, and \$50 million of revenue-based EBITDA synergy opportunities
- At Forward's long-term EV / EBITDA multiple of approximately 11x, run-rate EBITDA synergy opportunities represent ~\$1.4 billion of incremental value (1)

#### Highly Cash EPS Accretive(3)(4)

Cash EPS Accretion (%); Based on Projected Realized EBITDA Synergies



#### **Projected Quick Realization of Synergy Opportunities** (4)



- 1. Forward's EV / EBITDA long-term multiple based off the 5-year average of Forward's historical EV / NTM Consensus EBITDA.
- 2. Assumes full realization of expected synergy opportunities, based on management estimates. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM. Estimated revenue-based EBITDA synergy opportunities have been converted into EBITDA estimates assuming the full realization of the revenue synergy opportunities, based on an assumed margin percentage of 21%. This assumed margin percentage is based on management's estimates and an analysis of incremental margin by revenue segment.
- 3. Cash EPS excludes existing amortization expense and amortization expense expected to result from purchase price allocation for Omni transaction.
- 4. Forecasts based on Forward management estimates for Forward, Omni and synergy opportunities. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM. Projections and targets included herein are not guarantees of future performance and involve risks and uncertainties. Forward can give no assurance that these projections and targets can be attained, and such projections and targets do not constitute, and should not be interpreted as, Forward's guidance for any current or future period. Please refer to "Forward-Looking Statements" on slides 2 and 3 for additional information.



# Purchase Multiple in Context of Peers and Freight Cycle

#### Relevant Valuation Benchmarks are Asset-Light 3PLs and Freight Forwarders

#### **Omni Implied Transaction Value**

\$MM, unless otherwise stated

Forward Share Price (As of August 9, 2023) \$110.00

Forward Shares Issued (As-Converted Basis) 15.8MM

Implied Value of Stock Consideration \$1,733

(+) Cash Consideration 150

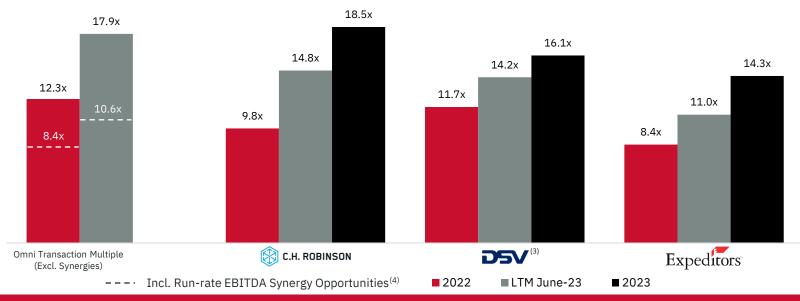
Omni Implied Equity Value \$1,883

(+) Omni Net Debt (As of June 30, 2023) 1,363

Omni Implied Enterprise Value\* \$3,246

#### **Enterprise Value / Adjusted EBITDA** (1)(2)

(x)



Omni purchase multiple validated against asset-light 3PLs and freight forwarders. Omni LTM multiple elevated due to cyclical-low in earnings; Forward's growth expectations for Omni in 2024E are anticipated to reduce implied purchase multiple below peers

**Source:** Capital IQ, Company Filings, Management Estimates **Notes:** 

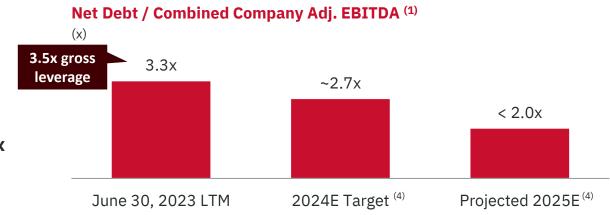
- 1. Adjusted EBITDA represents a Non-GAAP figure. Please see appendix for non-GAAP reconciliation.
- 2. CHRW, DSV and Expeditors 2023E EBITDA reflects Capital IO consensus estimates as of August 9, 2023.
- 3. Converted to USD at 0.147 USD / DKK as of Capital IQ on August 9, 2023; EBITDA adjusted to be shown on a Pre-IFRS-16 adjustment basis.
- 4. Run-rate cost and revenue synergy opportunities are based on management estimates. Represents (i) \$75MM in estimated cost synergy opportunities and (ii) \$50MM in estimated EBITDA revenue synergy opportunities. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM. Identified revenue synergies have been converted into an EBITDA estimate, assuming the full realization of the revenue synergy opportunities, based on assumed margin of 21%. This assumed margin percentage is based on management estimates and an analysis of incremental margin by revenue segment.



<sup>\*</sup> Implied transaction value of Omni floats with Forward share price, because **shares issued are fixed** 

# **Expect Rapid Deleveraging with Strong Cash Generation**

- Based on LTM June 30, 2023 combined company balance sheet, gross leverage of ~3.5x and net leverage of ~3.3x, in each case inclusive of run-rate cost synergies (1)
- Anticipate rapid, cash-flow driven deleveraging to below 2.0x by end of 2025
- Both Forward and Omni are highly cash generative with minimal capex at ~2% of revenue; historical cash conversion of ~80 – 90% over past three years (2)
- Projected **BB credit rating** profile



Combined Company Leverage	6/30/2023 LTM
Total Combined Company Debt	1,899
(-) Cash on Balance Sheet	(117)
Total Combined Company Net Debt	1,782
Combined Company Adj. EBITDA	469
(+) Run-Rate Cost Synergy Opportunities (3)	75
Combined Adj. EBITDA incl. Full Realization of Cost Synergy Opportunities (3)	544
Gross Leverage	3.5x
Net Leverage	3.3x

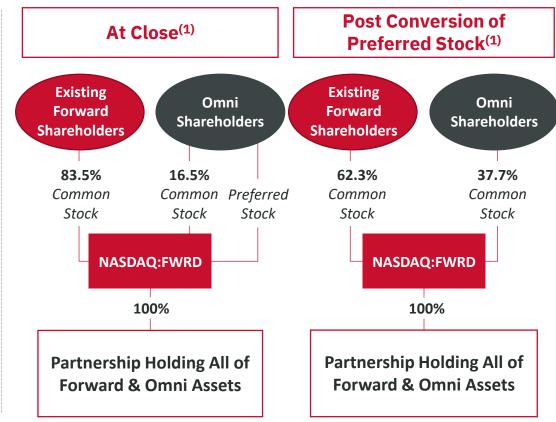
- 1. Gross and net leverage represent non-GAAP figures calculated as debt and net debt, respectively, divided by combined company adjusted EBITDA. Ratios for LTM June 30, 2023 assume realization in full of estimated cost synergy opportunities of \$75MM. See appendix for calculation of ratio.
- 2. Cash conversion defined as Adj. EBITDA capital expenditures / Adj. EBITDA.
- 3. Synergy opportunities are based on management estimates. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM.
  - 4. 2024E and 2025E leverage ratios assume anticipated realization of cost and revenue-based EBITDA synergies based on management estimates of up to \$75MM and \$50MM respectively. Denotes a forward-looking non-GAAP financial measure that Forward is unable to reconcile without unreasonable efforts, as Forward is currently unable to predict with a reasonable degree of certainty the type and extent of certain items that would impact GAAP results but would not impact non-GAAP adjusted results. Projections and targets included herein are not guarantees of future performance and involve risks and uncertainties. Forward can give no assurance that these projections and targets can be attained, and such projections and targets do not constitute, and should not be interpreted as, Forward's guidance for any current or future period. Please refer to "Forward-Looking Statements" on slides 2 and 3 for additional information.



# Omni Shareholders Rolling >90% of Their Shares into

**Combined Company** 

- Forward is acquiring 100% of Omni for cash and stock
- Omni shareholders receive **\$150** million in cash (8% of consideration) and a fixed number of Forward shares (2)
  - Omni shareholders rolling >90% of their equity into Forward
- Stock consideration consists of a fixed amount of common stock and perpetual, non-voting convertible preferred stock; totaling 15.75 million shares on an asconverted basis – equating to 37.7% fully-diluted ownership of Forward (1)
  - 5.14 million shares of common stock representing 16.5% of the common equity at closing on a fully diluted, as exchanged basis
  - 10.62 million shares of non-voting, convertible preferred stock (3) that, if approved by shareholders, automatically convert into 10.62 million shares of common stock, representing an additional 21.2% of the common equity on a fully diluted as exchanged basis
- Number of shares (including those underlying preferred stock) fixed at signing, does not change based on Forward stock price (4)



#### Fixed number of shares issued to Omni will <u>not</u> change between announcement and close



- 1. Represents pro forma ownership on a fully-diluted, as exchanged basis; for simplicity of presentation, does not reflect Up C structure and assumes Omni shareholders have converted all Up C partnership units into Forward shares.
- 2. \$150 million in cash represents 8% of the consideration based on Forward closing stock price as of August 9, 2023.
- 3. The terms of the convertible preferred stock include (i) an aggregate liquidation preference at Closing of \$1,167,695,980, (ii) an annual coupon to be fixed at Closing (which will equal the rate per annum equal to a spread of 3.50% above the yield payable on the most junior tranche of debt issued in connection with the Transactions, rounded to the nearest 0.25%) and (iii) if the shareholder conversion approval is obtained, automatic conversion into a number of shares of Parent Common Stock equal to the quotient of the aggregate Liquidation Preference of such Parent Series C Preferred Unit (\$110.00 at closing) and a conversion price of \$110.00 (subject to customary anti-dilution protection).
- 4. Based on convertible preferred stock conversion within 1-year post-close.

# Creating the Category Leader in Expedited LTL With >\$600MM EBITDA(3)

# Acquisition Accelerates Grow Forward Strategy to Create a Robust Commercial Engine

- Accelerates Forward's category leadership in \$15Bn expedited LTL market
- Transaction doubles Forward's scale
- Vertical integration of Forward's precision execution with Omni's commercial engine
- Omni's 7,000+ customers will feed Forward's expedited LTL network
- Better and Denser Network with 300+ locations 12.7MM+ Square Feet
- Up to \$125MM in synergy opportunities, comprised of up to \$50MM in revenue-based EBITDA synergy opportunities and up to \$75MM of cost synergy opportunities, with up to \$60MM of cost synergies anticipated to be realized in the first 6 months post-closing (1)
- Increased scale, growth, margins, and cash flow generation enhances Forward's financial profile
- Highly accretive to cash EPS; immediately accretive giving effect to run-rate synergies, and in year two when considering projected ramp-up period for projected run-rate EBITDA synergies (1)
- Cash flow generation anticipated to drive rapid de-leveraging to below 2.0x by end of 2025 (2)

- Assumes full realization of expected synergy opportunities, based on management estimates. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM. Estimated revenue-based EBITDA synergy opportunities have been converted into EBITDA estimates assuming the full realization of the revenue synergy opportunities, based on an assumed margin percentage of 21%. This assumed margin percentage is based on management's estimates and an analysis of incremental margin by revenue
- 2. Represents a non-GAAP figure. Ratio assumes realization in full of estimated cost synergy opportunities. Denotes a forward-looking non-GAAP financial measure that Forward is unable to reconcile without unreasonable efforts, as Forward is currently unable to predict with a reasonable degree of certainty the type and extent of certain items that would be expected to impact GAAP results but would not impact non-GAAP adjusted results.
- 3. Represents 2024E Target combined company Adj. EBITDA including projected realized EBITDA synergy opportunities of \$75MM. Projections and targets included herein are not guarantees of future performance and involve risks and uncertainties. Forward can give no assurance that these projections and targets can be attained, and such projections and targets do not constitute, and should not be interpreted as, Forward's guidance for any current or future period. Please refer to "Forward-Looking Statements" on slides 2 and 3 for additional information.



# **Appendix**



## **Forward Non-GAAP Reconciliation**

Revenue (\$MM)	6 Months Ended 6/30/22	FY2022	6 Months Ended 6/30/23	6/30/23 LTM <sup>(1)</sup>
GAAP Revenue	982	1,973	829	1,820

EBITDA Reconciliation (\$MM)	6 Months Ended 6/30/22	FY2022	6 Months Ended 6/30/23	6/30/23 LTM <sup>(1)</sup>
GAAP Net Income	98	193	56	151
Interest Expense	2	5	5	8
Income Tax Expense	33	68	19	54
Depreciation & Amortization	23	47	28	53
EBITDA	156	313	109	267
Share Based Compensation (2)	6	11	6	12
Due Diligence and Integration Costs (3)	-	-	7	7
Reduction in Workforce (4)	-	-	2	2
Adjusted EBITDA	162	325	124	287
Adjusted EBITDA Margin (%)	16%	16%	15%	16%



# **Omni Non-GAAP Reconciliation**

Revenue Reconciliation (\$MM)	FY2020	FY2021	6 Months Ended 6/30/22	FY2022	6 Months Ended 6/30/23	6/30/23 LTM <sup>(1)</sup>
GAAP Revenue	539	1,515	928	1,872	682	1,627
Pre-Acquisition Revenue and Adjustments (5)	586	557	115	139	-	24
Other Normalization Revenue Adjustments (6)	-	-	(2)	0	(4)	(3)
Pro Forma Revenue Adjustments <sup>(7)</sup>	-	-	(2)	(7)	-	(6)
Adjusted Revenue	1,125	2,073	1,040	2,005	678	1,643

EBITDA Reconciliation (\$MM)	FY2020	FY2021	6 Months Ended 6/30/22	FY2022	6 Months Ended 6/30/23	6/30/23 LTM <sup>(1)</sup>
GAAP Net Income	(11)	(3)	19	16	(103)	(106)
Interest Expense	20	45	36	102	79	146
Depreciation & Amortization	12	35	23	56	32	65
Income Tax Benefit / Expense	2	5	3	6	(1)	2
EBITDA	23	83	81	180	8	107
Pre-Acquisition Earnings and Adjustments (8)	51	44	18	24	(0)	5
Fair Value Adjustment of Contingent Consideration (9)	31	42	7	(18)	12	(13)
Transaction Expenses and Integration Costs (10)	15	28	15	32	12	29
Other Normalization EBITDA Adjustments (11)	(8)	15	(4)	9	12	26
Pro Forma EBITDA Adjustments (12)	-	-	20	35	11	27
Adjusted EBITDA	111	212	137	263	55	181
Adjusted EBITDA Margin (%)	10%	10%	13%	13%	8%	8%



# **Combined Company Non-GAAP Reconciliations**

Combined Company Revenue (\$MM)	6/30/23 LTM <sup>(1)</sup>
Forward GAAP Revenue	1,820
Omni Adjusted Revenue	1,643
Combined Company Adjusted Revenue (Exclusive of Synergies)	3,463
Run-Rate Revenue Synergy Opportunities (13)	240
Combined Company Adjusted Revenue Including Revenue Synergy Opportunities (13)	3,703

Combined Company Adjusted EBITDA Including Synergy Opportunities (\$MM)	6/30/23 LTM <sup>(1)</sup>
Forward Adjusted EBITDA	287
Omni Adjusted EBITDA	181
Combined Company Adjusted EBITDA (Exclusive of Synergies)	469
Run-Rate Cost Synergy Opportunities <sup>(13)</sup>	75
Combined Company Adjusted EBITDA Including Full Realization of Cost Synergy Opportunities (13)	544
Run-Rate EBITDA Impact of Revenue Synergy Opportunities <sup>(13)</sup>	50
Combined Company Adjusted EBITDA Including Full Realization of Revenue and Cost Synergy Opportunities (13)	594



# **Combined Company Non-GAAP Reconciliations (Cont'd)**

Combined Company Debt (\$MM)	6/30/23
New Debt Financing (Giving Effect to the Closing of the Transaction and Related Financing) (14)	1,850
Forward Finance Lease Liabilities	35
Omni Finance Lease Liabilities	14
Combined Company Debt (Giving Effect to the Closing of the Transaction and Related Financing)	1,899
Combined Company Cash on Balance Sheet	117
Combined Company Net Debt (Giving Effect to the Closing of the Transaction and Related Financing)	1,782
Total Combined Company Debt / Combined Company Adjusted EBITDA Including Full Realization of Cost Synergy Opportunities (13)	3.5x
Total Combined Company Net Debt / Combined Company Adjusted EBITDA Including Full Realization of Cost Synergy Opportunities (13)	3.3x



## **Non-GAAP Reconciliation Footnotes**

- 1. June 30, 2023 LTM figures calculated as (i) such figures for the fiscal year ended December 31, 2022 plus (ii) such figures for the six months ended June 30, 2023 less (iii) such figures for the six months ended June 30, 2022
- 2. Forward Share Based Compensation relates to non-cash stock compensation 10. Omni Transaction Expenses and Integration Costs represents advisor fees expense
- 3. Forward Due Diligence and Integration Costs represents advisor fees and due diligence costs related to executed and terminated acquisitions as well as integration-related expenses of acquired businesses
- 4. Forward Reduction in Workforce represents impact of a Forward Air 2023 reduction in workforce initiative
- Omni Pre-acquisition Revenue and Adjustments represents revenue of certain entities acquired during the applicable period, inclusive of due diligence adjustments, attributable to the portion of such period occurring prior to the consummation of their respective acquisition
- Omni Other Normalization Revenue Adjustments represents items considered non-operational, non-recurring, or non-cash in nature
- 7. Omni Pro Forma Revenue Adjustments represents pro-forma impact of strategic initiatives and updated customer pricing as if each of the foregoing was implemented as of the first day of the applicable period
- Omni Pre-acquisition Earnings and Adjustments represents earnings of certain entities acquired during the applicable period, inclusive of due diligence adjustments, attributable to the portion of such period occurring prior to the consummation of their respective acquisition

- 9. Omni Fair Value Adjustment of Contingent Consideration represents removal of fair value adjustments for performance based earn-out payments for certain acquired entities
- and due diligence costs related to executed and terminated acquisitions as well as integration-related expenses of certain acquired businesses
- 11. Omni Other Normalization EBITDA Adjustments represents items considered non-operational or non-recurring such as non-recurring bad debt expenses, sponsor and board fees, FX gains and losses, and other non-recurring and noncash expenses
- 12. Omni Pro Forma EBITDA Adjustments represents pro forma impact of strategic initiatives, updated customer pricing, and profitability initiatives including facilities consolidations and a reduction-in-force in 2022 and 2023, as if each of the foregoing was implemented as of the first day of the applicable period
- 13. Assumes full realization of expected synergy opportunities, based on management estimates. Synergy opportunities are exclusive of one-time costs necessary to achieve such synergies, estimated to be approximately \$36MM. Estimated revenue-based EBITDA synergy opportunities have been converted into EBITDA estimates assuming the full realization of the revenue synergy opportunities, based on an assumed margin percentage of 21%. This assumed margin percentage is based on management's estimates and an analysis of incremental margin by revenue segment
- 14. Each of Forward's and Omni's existing credit facilities is expected to be repaid at closing

