

# 31st Annual J. P. Morgan Healthcare Conference

**January 9, 2013** 

Vincent A. Forlenza Chairman, Chief Executive Officer and President



### **Forward-Looking Statements**

 These materials include forward-looking statements and it's possible that actual results could differ from our expectations. Factors that could cause such differences appear in our fourth quarter earnings release and in our recent SEC filings.

#### **Non-GAAP Financial Measures**

These materials also include Non-GAAP financial measures. A reconciliation to the comparable GAAP
measures can be found in our fourth quarter fiscal year 2012 and fourth quarter fiscal year 2011 earnings
releases, the financial schedules attached thereto and the related earnings call slides, all of which are posted
on the "Investors" section of the BD.com website.



## **Topics for Discussion**

| Focus on Growth and Innovation | 4   |
|--------------------------------|-----|
| FY 2013 Outlook                | 6   |
| Growth Drivers                 | 15  |
| Summary                        | .21 |



# Focus on Growth and Innovation



# The Focus of Our Strategy Remains Unchanged

# BD's Strategy is to Apply Technology and Clinical Knowledge to Make Healthcare More Effective, Efficient and Safe. The Five Areas of Focus Are:

- 1 Enable safer, simpler and more effective parenteral drug delivery
- Improve clinical outcomes through more accurate, timely and efficient diagnostics
- Provide tools and technologies to the research community that facilitate the understanding of the cell, cellular diagnostics and cell therapy
- 4 Enhance disease management in diabetes, women's health and cancer, and infection control
- 5 Improve clinical, laboratory and research practices in emerging markets



# We Remain Focused on Growth and Innovation

### Growth

- Emerging markets
- Expanding addressable markets
- New product launches
- Seeking new acquisition opportunities

### **Innovation**

- Building capabilities for new customer environment
  - Stronger Marketing and Health Economics functions
  - Globalize public policy
- Institutionalizing the management of innovation
- Globalizing R&D
- Increasing spend in new product development



## **Driving Operational Effectiveness**

- Drive supply chain cost reduction strategies:
  - ReLoCo
  - ReLoCo II
- Implement global processes to maximize the benefit of EVEREST
- Leverage global transaction hubs to drive toward worldclass G&A performance
- Reallocate investments from low-growth to high-growth opportunities





## Fiscal Year 2013 Outlook



# Positive Outlook for FY 2013 as Our Strategy Continues to Deliver Results

### **FY 2013: Continued Strategic Focus**

- Tuck-in acquisitions
- New product pipeline
- Cost saving initiatives
- Emerging market growth
- Resulting in top and bottom-line growth, operating margin expansion

### Simplify, Focus, Finish

- After two years of major investments in innovation and emerging markets, we are looking forward to accelerated revenue growth
- Expect operating income leverage (FXN, ex-med device tax)
- Improved quality of earnings as we bring to market our key products and execute our operating effectiveness programs



# View of the Business Environment in Fiscal Year 2013

### **Headwinds**

- Medical device tax
- Currency translation
- Pension expense, emerging markets investment and peak year of EVEREST spending
- Acquisition and new product related costs

### **Tailwinds**

- Continued strong growth in emerging markets
- Strong safety sales
- New product launches across all 3 segments
- Top-line growth from new acquisitions
- ReLoCo Savings



# Revenue Growth Improvement Driven by New Products and Acquisitions



|          | New Acquisition Revenue Contribution  | Organic Growth Rates |
|----------|---------------------------------------|----------------------|
| FY 2012  | ~110 bps<br>(Accuri, Carmel, KIESTRA) | ~3.2%                |
| FY 2013* | ~50 bps<br>(KIESTRA, Sirigen, SSI)    | ~3.0% to 4.0%        |

Note: Amounts are restated for continuing operations and are foreign currency neutral (FXN). \* FY 2013 Guidance Estimate.



### **Strategy Delivers Results Across P&L**

|                     | Adjusted<br>FY 2012 | Guidance<br>FY 2013 | Guidance<br>Ex-Med Device Tax |
|---------------------|---------------------|---------------------|-------------------------------|
| Revenues – FXN      | 4.3%                | 3.5%-4.5%           |                               |
| <b>Gross Profit</b> | 51.4%               | 51.5%–51.7%         |                               |
| SSG&A               | 24.9%               | 25.5%–25.7%         | 24.9%–25.1%                   |
| R&D                 | 6.1%                | 6.1%–6.3%           |                               |
| Operating Income    | 20.5%               | 20.0%-20.2%         | *20.9%–21.1%                  |

## Improved Quality of Earnings and Operating Income Leverage from:

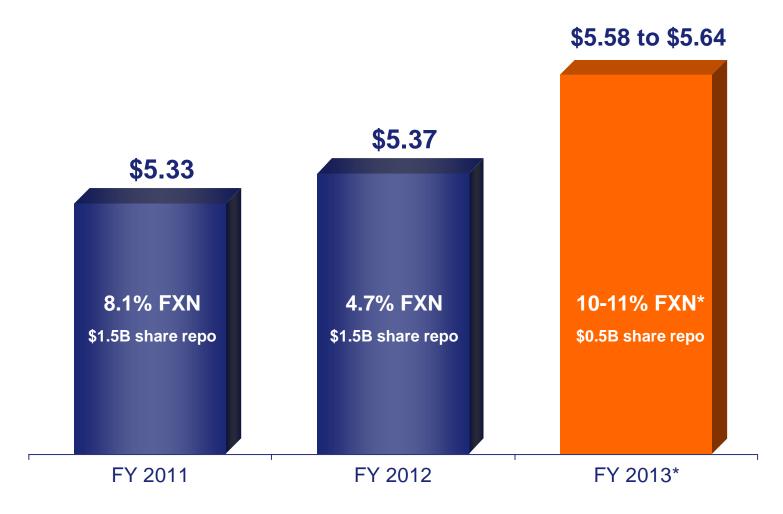
- Improved GP through revenue mix
- ReLoCo Land II
- Continuous manufacturing improvement
- G&A efficiencies
- Emerging markets rapid return on investment



## Return to Double-Digit Earnings Growth in Fiscal Year 2013

### **Adjusted Earnings per Share**

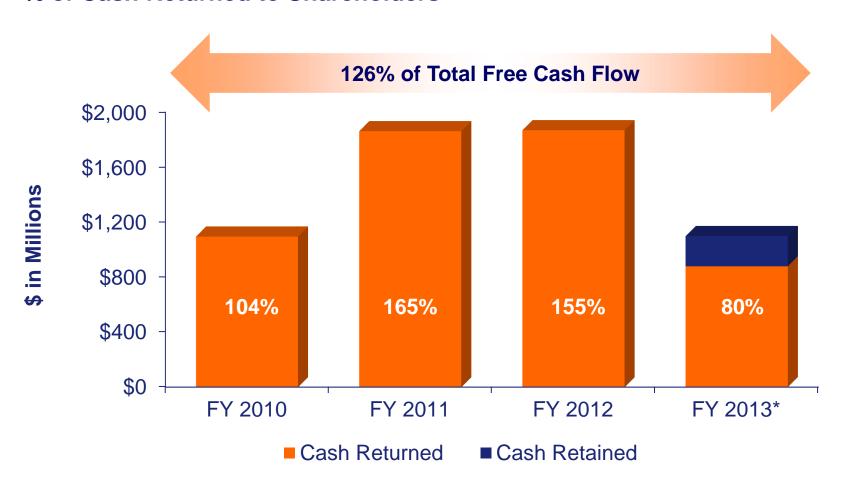
EPS growth 10% to 11% FXN\*





### **Creating Value for Shareholders**

#### % of Cash Returned to Shareholders





## **Growth Drivers**



## **Enhancing Top-Line Growth Through Recent Bolt-On Acquisitions**

### **BD Medical**

- Carmel Pharma, Inc.
- Safety Syringes, Inc.

### **BD Diagnostics**

**KIESTRA Lab Automation BV** 

### **BD Biosciences**

- Accuri Cytometers, Inc.
- Sirigen Group Limited







# Enhanced Organic Growth Through Increased R&D Funding



<sup>\*</sup> Pro forma gross revenue estimates based on data presented at BD's Analyst Day (November 9th, 2011), and available on our website at BD.com.



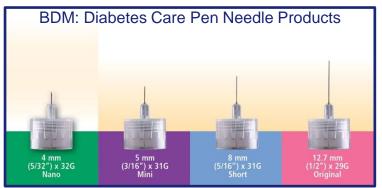
# New Product Launches Continue to Drive the Top Line

## We Are Targeting First to Market Innovations Across Our Three Segments















# Strong Continued Double Digit Earnings Growth in Emerging Markets



- Emerging markets serve as key growth opportunity
  - China
  - India
  - Latin America
- Focused on geographic expansion and demographic expansion
- BD products meet unique needs of emerging countries



## Strong Safety Sales Remain a Key Growth Driver



- BD has served as global leader in safety for two decades
- Safety sales account for 26% of total revenues
- Continued strong growth rates in developed and emerging countries



## Summary

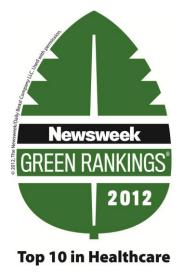


### **Awards and Recognitions**





















## **Summary**



- Invested heavily in our business for the past two years
- Our strategy for growth and innovation delivering results
- Guidance for FY 2013 will deliver improved top-line growth, bottom-line growth and operating margin expansion
- Many new growth opportunities:
  - Strategic opportunities through tuck-in acquisitions
  - New products in all three segments
  - Geographic expansion
- Committed to delivering solid results in fiscal year 2013

Simplify, Focus, Finish



